



HELOTES
TEXAS
ECONOMIC DEVELOPMENT
REGULAR MEETING AGENDA

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a Regular Meeting on Wednesday, February 20, 2019 at 7:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

OPEN SESSION:

2. Citizens to be heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). The EDC will accept comments from citizens of the City of Helotes and its Extraterritorial Jurisdiction (ETJ) only. Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

CONSENT AGENDA (ITEM NOS. 3 – 4):

All Consent Agenda items listed below are considered routine by EDC Staff and are intended to be enacted by one motion. There will be no separate discussion of these items, unless a Director requests it, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.

3. Approval of the minutes of the EDC Regular Meeting dated January 16, 2019. (Staff)
4. Approval of the EDC Fiscal Year Ending (FYE) 2019 Revenue and Expenditure, Balance Sheet, and Encumbrance Reports dated February 13, 2019. (Staff)

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

The City of Helotes City Hall is wheelchair accessible, and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Helotes will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received forty-eight (48) hours prior to the meeting. Please contact the City Secretary's Office at 210.695.5911 or by facsimile at 210.695.2123.

ITEMS FOR INDIVIDUAL CONSIDERATION:

5. Discussion of and action on the EDC FYE 2019 Strategic Work Plan. (President Wootton)
6. Discussion of and action on EDC sponsorship of the Helotes Area Chamber of Commerce (Chamber) Power Lunches. (Staff)
7. Staff Update:
 - Work completed and/or in progress since January 16, 2019;
 - Commercial property database, GIS integration, and EDC website;
 - Bird's Eye View map;
 - S.H. 16 water / sewer utility project;
 - Gateway monument signage and the Texas Dept. of Transportation;
 - OTHSD pedestrian bridge project;
 - Municipal Development District (MDD) creation;
 - Helotes visitor center planning; and
 - 2019 State of the City on March 5, 2019 at 11:30 a.m.

Adjourn.

The EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the exceptions to the requirement that a meeting be open to the public, in accordance with Texas Government Code, Chapter 551 *Open Meetings*, Subchapter D *Exceptions to Requirement that Meetings be Open*. No action may be taken in Closed Session.

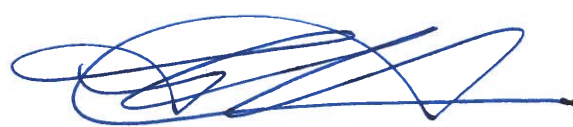
A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on February 14, 2019 at 4:00 a.m. / p.m.

Attest:



Glenn Goolsby
Assistant Director



Rick A. Schroder
Executive Director



REGULAR MEETING MINUTES

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Regular Meeting on Wednesday, January 16, 2019 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

Present:

Board Members: *Pat Wootton, President* *Kathryn Mitchell*
 Bill Putty *Stephanie "Stevie" Seitz*
 Patrick Adam *Alan Holmes*
 Matthew McCrossen

Staff: *Rick Schroder, Executive Director*
 Glenn Goolsby, Assistant Director

1. Call to Order.

President Wootton called the meeting to order at 7:00 p.m.

OPEN SESSION:

2. Citizens to be Heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). The EDC will accept comments from citizens of the City of Helotes and its Extraterritorial Jurisdiction (ETJ) only. Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

No Public Comment

CONSENT AGENDA (ITEM NOS. 3 – 4):

All items marked with an asterisk (*) on the consent agenda were voted on as a group at the beginning of the meeting. Motion was made by Alan Holmes, second by Kathryn Mitchell to approve Items 3 and 4 as written. Motion carried unanimously.

- 3. *Approval of the minutes of the EDC Regular Meeting dated November 14, 2018. (Staff)
- 4. *Approval of the EDC Fiscal Year Ending (FYE) 2019 Revenue and Expenditure, Balance Sheet, and Encumbrance Reports dated January 8, 2019. (Staff)

ITEMS FOR INDIVIDUAL CONSIDERATION:

5. Discussion of and action on updates to the EDC Strategic Work Plan. (President Wootton)

Motion to discuss was made by Stevie Seitz, second by Alan Holmes.

General discussion included removing items that had been completed and updating other sections to include specific projects or goals that can be measured. President Wootton and staff will work on the document and bring back for further discussion at the next meeting.

No action taken.

6. Discussion of and action on proposals received from a Request for Qualifications / Proposal seeking well-qualified, licensed commercial brokers or brokerage firms to conduct business recruitment services within the corporate City Limits of Helotes. (Staff)

Motion to discuss was made by Patrick Adam, second by Stevie Seitz.

Ricks Schroder presented two proposals received by the Canvass Group and Retail Strategies. He stated neither proposal addressed the fee structure outlined in the RFQ/P. The Board directed staff to meet with the Canvass Group to determine if a fee structure could be negotiated.

No action taken.

7. Discussion of and action on the election of officers for the EDC Board of Directors, as required by the EDC Restated and Amended Articles of Incorporation, Article Ten *Board of Directors*, including, but not limited to, President, Vice-President, and Secretary. (Staff)

The following nominations were made for President, Pat Wootton; Vice-President, Alan Holmes; and Secretary, Kathryn Mitchell.

Motion to approve the nominations was made by Steive Seitz, second by Bill Putty. Motion carried unanimously.

8. Staff Updates:

a. Current and planned commercial developments within the City of Helotes.

Glenn Goolsby discussed the status of current developments and new business openings.

No action taken.

Adjourn the regular meeting of the EDC Board of Directors.

President Wootton adjourned the meeting at 8:52p.m.

Rick A. Schroder
Executive Director

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

4

-CAPITAL REPLACEMENT
FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>VENUE SUMMARY</u>					
MISCELLANEOUS REVENUE	<u>104,161.50</u>	<u>0.00</u>	<u>100,744.64</u>	<u>3,416.86</u>	<u>96.72</u>
TOTAL REVENUES	<u>104,161.50</u>	<u>0.00</u>	<u>100,744.64</u>	<u>3,416.86</u>	<u>96.72</u>
<u>EXPENDITURE SUMMARY</u>					
ADMINISTRATION	500.00	0.00	0.00	500.00	0.00
BUILDING & GROUNDS	<u>808,259.77</u>	<u>8,694.00</u>	<u>29,650.54</u>	<u>778,609.23</u>	<u>3.67</u>
TOTAL EXPENDITURES	<u>808,759.77</u>	<u>8,694.00</u>	<u>29,650.54</u>	<u>779,109.23</u>	<u>3.67</u>
REVENUES OVER/(UNDER) EXPENDITURES	(704,598.27)	(8,694.00)	71,094.10	(775,692.37)	10.09-

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

-CAPITAL REPLACEMENT
VENUES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<hr/>					
<u>SCCELLANEOUS REVENUE</u>					
6-1010 INTEREST	10,202.50	0.00	8,585.64	1,616.86	84.15
6-1018 PD MISC REVENUES	2,150.00	0.00	350.00	1,800.00	16.28
6-1019 FD MISC REVENUES	<u>91,809.00</u>	<u>0.00</u>	<u>91,809.00</u>	<u>0.00</u>	<u>100.00</u>
TOTAL MISCELLANEOUS REVENUE	104,161.50	0.00	100,744.64	3,416.86	96.72
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TAL REVENUES	104,161.50	0.00	100,744.64	3,416.86	96.72
	=====	=====	=====	=====	=====

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

-CAPITAL REPLACEMENT
ADMINISTRATION
EXPENDITURES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<hr/>					
<u>CONTRACTUAL SERVICES</u>					
0-5200 BANK CHARGES	<u>500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>500.00</u>	<u>0.00</u>
TOTAL CONTRACTUAL SERVICES	500.00	0.00	0.00	500.00	0.00
<hr/>					
TOTAL ADMINISTRATION	500.00	0.00	0.00	500.00	0.00

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

-CAPITAL REPLACEMENT
BUILDING & GROUNDS
EXPENDITURES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<hr/>					
<u>CAPITAL OUTLAY</u>					
0-5501 FIRE DEPT PURCHASES	91,809.00	0.00	0.00	91,809.00	0.00
0-5509 EDC 2015 CofO EXPENDITURES	297,384.20	0.00	15,858.00	281,526.20	5.33
0-5510 POLICE DEPT PURCHASES	9,367.57	0.00	0.00	9,367.57	0.00
0-5512 CITY 2015 CofO EXPENDITURES	<u>409,699.00</u>	<u>8,694.00</u>	<u>13,792.54</u>	<u>395,906.46</u>	<u>3.37</u>
TOTAL CAPITAL OUTLAY	808,259.77	8,694.00	29,650.54	778,609.23	3.67
<hr/>					
TOTAL BUILDING & GROUNDS	808,259.77	8,694.00	29,650.54	778,609.23	3.67
<hr/>					
TOTAL EXPENDITURES	808,759.77	8,694.00	29,650.54	779,109.23	3.67
	=====	=====	=====	=====	=====
VENUES OVER/(UNDER) EXPENDITURES	(704,598.27)	(8,694.00)	71,094.10	(775,692.37)	10.09-
	=====	=====	=====	=====	=====

* END OF REPORT ***

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

-ECONOMIC DEVELOPMENT CORP
FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>REVENUE SUMMARY</u>					
NON-PROPERTY TAXES	1,220,288.82	127,671.84	582,375.11	637,913.71	47.72
MISCELLANEOUS REVENUE	<u>8,492.00</u>	<u>0.00</u>	<u>5,516.71</u>	<u>2,975.29</u>	<u>64.96</u>
TOTAL REVENUES	1,228,780.82	127,671.84	587,891.82	640,889.00	47.84
	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>					
ADMINISTRATION	<u>1,228,780.82</u>	<u>136,059.60</u>	<u>642,213.62</u>	<u>586,567.20</u>	<u>52.26</u>
TOTAL EXPENDITURES	1,228,780.82	136,059.60	642,213.62	586,567.20	52.26
	=====	=====	=====	=====	=====
REVENUES OVER/(UNDER) EXPENDITURES	0.00	(8,387.76)	(54,321.80)	54,321.80	0.00

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

ECONOMIC DEVELOPMENT CORP
REVENUES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>NON-PROPERTY TAXES</u>					
01-3140 SALES TAX	1,210,581.82	127,671.84	577,104.70	633,477.12	47.67
01-3150 MIXED BEVERAGE	<u>9,707.00</u>	<u>0.00</u>	<u>5,270.41</u>	<u>4,436.59</u>	<u>54.29</u>
TOTAL NON-PROPERTY TAXES	1,220,288.82	127,671.84	582,375.11	637,913.71	47.72
<u>MISCELLANEOUS REVENUE</u>					
06-1010 INTEREST	<u>8,492.00</u>	<u>0.00</u>	<u>5,516.71</u>	<u>2,975.29</u>	<u>64.96</u>
TOTAL MISCELLANEOUS REVENUE	8,492.00	0.00	5,516.71	2,975.29	64.96
<hr/>					
TOTAL REVENUES	1,228,780.82	127,671.84	587,891.82	640,889.00	47.84
	=====	=====	=====	=====	=====

CITY OF HELOTES
REVENUE & EXPENSE REPORT - UNAUDITED
AS OF: FEBRUARY 13TH, 2019

-ECONOMIC DEVELOPMENT CORP
MINISTRATION
PENDITURES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
PERSONNEL					
0-5101 SALARIES	68,053.00	2,617.43	25,800.07	42,252.93	37.91
0-5111 LONGEVITY	1,100.00	0.00	1,100.00	0.00	100.00
0-5113 BENEFITS	<u>17,352.22</u>	<u>384.80</u>	<u>5,902.43</u>	<u>11,449.79</u>	<u>34.02</u>
TOTAL PERSONNEL	86,505.22	3,002.23	32,802.50	53,702.72	37.92
CONTRACTUAL SERVICES					
0-5201 MEMBERSHIPS, DUES & LICENSES	16,000.00	0.00	3,166.79	12,833.21	19.79
0-5202 AUDIT FEES	3,200.00	0.00	1,600.00	1,600.00	50.00
0-5203 SCHOOLS, SEMINARS, CONFERENCES	3,000.00	0.00	0.00	3,000.00	0.00
0-5204 INTL. CONF. SHOPPING CENTERS	9,000.00	152.50	3,515.64	5,484.36	39.06
0-5205 BANK FEES	500.00	0.00	0.00	500.00	0.00
0-5206 LEGAL FEES	2,993.00	0.00	399.00	2,594.00	13.33
0-5208 CONC. DESIGN & LAND USE PLANS	25,000.00	0.00	1,550.00	23,450.00	6.20
0-5210 WORKSHOPS & PROMOTIONS	3,000.00	0.00	0.00	3,000.00	0.00
0-5211 MARKETING	35,000.00	572.00	5,577.29	29,422.71	15.94
0-5212 WEBSITE DEV. & MAINTENANCE	8,144.00	0.00	2,432.00	5,712.00	29.86
0-5214 MANAGED SVCS. AGREEMENT	5,523.68	0.00	5,523.68	0.00	100.00
0-5215 DEBT SERVICE	323,040.00	0.00	323,040.00	0.00	100.00
0-5221 RETAIL RECRUITMENT	20,000.00	0.00	0.00	20,000.00	0.00
0-5224 OFFICE RENTAL	9,600.00	0.00	3,000.00	6,600.00	31.25
0-5225 OTHSD PARKING LOT LEASE	6,000.00	53.47	1,706.12	4,293.88	28.44
0-5226 LAND ACQUISITION	<u>234,649.84</u>	<u>0.00</u>	<u>0.00</u>	<u>234,649.84</u>	<u>0.00</u>
TOTAL CONTRACTUAL SERVICES	704,650.52	777.97	351,510.52	353,140.00	49.88
COMMODITIES					
0-5301 OFFICE SUPPLIES	6,126.08	0.00	211.76	5,914.32	3.46
0-5302 OPERATIONAL EXPENSES	8,750.00	0.00	8,553.18	196.82	97.75
0-5305 COMMUNICATION EQUIPMENT	1,421.00	0.00	382.21	1,038.79	26.90
0-5326 EXPENSE REIMBURSEMENT	250.00	0.00	0.00	250.00	0.00
0-5333 380 AGREEMENT REIMBURSEMENTS	<u>421,078.00</u>	<u>132,279.40</u>	<u>248,753.45</u>	<u>172,324.55</u>	<u>59.08</u>
TOTAL COMMODITIES	437,625.08	132,279.40	257,900.60	179,724.48	58.93
TOTAL ADMINISTRATION					
TOTAL ADMINISTRATION	1,228,780.82	136,059.60	642,213.62	586,567.20	52.26
TOTAL EXPENDITURES					
TOTAL EXPENDITURES	1,228,780.82	136,059.60	642,213.62	586,567.20	52.26
=====					
VENUES OVER/(UNDER) EXPENDITURES	0.00	(8,387.76)	(54,321.80)	54,321.80	0.00
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* END OF REPORT ***

BALANCE SHEET

AS OF: FEBRUARY 13TH, 2019

-CAPITAL REPLACEMENT

ACCOUNT#	TITLE		
<hr/>			
SETS			
=====			
101-2000	TEXPOOL CAPITAL PROJECTS	406,048.21	
101-2200	SAFEKEEPING - CITY	0.00	
101-2300	SAFEKEEPING - EDC	0.00	
101-2400	CAPITAL CASH	242,982.70	
101-2500	EDC CAPITAL CASH	48,382.77	
101-2600	FIRE DEPT CAPITAL CASH	1,124.93	
101-2700	POLICE DEPT CAPITAL CASH	7,567.57	
101-2800	ADMIN CAPITAL CASH	92,389.49	
101-3000	LOGIC CAPITAL CASH	428,666.24	
101-3010	LOGIC CAPITAL EDC	128,698.90	
120-0000	DUE FROM CITY	103,566.20	
		<hr/>	
			1,459,427.01
			<hr/>
	TOTAL ASSETS		1,459,427.01
			=====
LIABILITIES			
=====			
201-0000	ACCOUNTS PAYABLE	463,180.76	
201-0100	RETAINAGE PAYABLE	58,577.49	
201-0200	PAYABLES PRIOR YEAR	0.00	
202-0910	PREPAID PAYABLES	(91,809.51)	
202-1300	DUE TO OTHER FUNDS	251,406.25	
202-1305	DUE FROM OTHER ACCOUNTS	0.00	
		<hr/>	
	TOTAL LIABILITIES		681,354.99
			<hr/>
EQUITY			
=====			
390-0000	FUND BALANCE/RETAINED EARN	706,977.92	
		<hr/>	
	TOTAL BEGINNING EQUITY		706,977.92
			<hr/>
	TOTAL REVENUE	100,744.64	
	TOTAL EXPENSES	29,650.54	
		<hr/>	
	REVENUE OVER/(UNDER) EXPENSES		71,094.10
			<hr/>
	TOTAL EQUITY & OVER/(UNDER)		778,072.02
			<hr/>
	TOTAL LIABILITIES, EQUITY & OVER/(UNDER)		1,459,427.01
			=====

BALANCE SHEET

AS OF: FEBRUARY 13TH, 2019

ECONOMIC DEVELOPMENT CORP

ACCOUNT#	TITLE		
<hr/>			
ASSETS			
=====			
101-2000	EDC OPERATING CASH	175,353.66	
101-2100	EDC TEXPOOL	1,143.65	
101-2600	LOGIC	646,074.09	
101-3100	FARM BUREAU EDC 6 MONTH CD	0.00	
101-3200	FARM BUREAU BANK MM	4.11	
105-1000	RECEIVABLE - SALES TAX	198,595.26	
120-0000	DUE FROM GENERAL FUND	0.00	
120-1000	DUE FROM EDC CAP PROJ	0.00	
			1,021,170.77
			<hr/>
	TOTAL ASSETS		1,021,170.77
			=====
LIABILITIES			
=====			
201-0000	ACCOUNTS PAYABLE	0.00	
201-0200	PRIOR YEAR PAYABLES	(1,001.00)	
201-0300	380 AGREEMENT PAYABLE	113,848.73	
201-1000	WAGES PAYABLE	0.00	
202-0910	PREPAID PAYABLES	0.00	
202-1300	DUE TO CITY OP	32,802.50	
			145,650.23
			<hr/>
	TOTAL LIABILITIES		145,650.23
EQUITY			
=====			
390-0000	FUND BALANCE/RETAINED EARNINGS	929,402.35	
390-1000	PREPAID ITEMS	439.99	
			929,842.34
			<hr/>
	TOTAL BEGINNING EQUITY		929,842.34
			<hr/>
	TOTAL REVENUE	587,891.82	
	TOTAL EXPENSES	642,213.62	
			<hr/>
	REVENUE OVER/(UNDER) EXPENSES	(54,321.80)	
			<hr/>
	TOTAL EQUITY & OVER/(UNDER)		875,520.54
			<hr/>
	TOTAL LIABILITIES, EQUITY & OVER/(UNDER)		1,021,170.77
			=====

City of Helotes Economic Development Corporation

FYE 2018 WORK PLAN

ADMINISTERED BY:



BOARD OF DIRECTORS

Pat Wootton, President
 Jim Meadows, Place One
 Joel Lutz, Place Two
 Wayne Stacey, Place Four
 Kathryn Mitchell, Place Five
 Diane Anderson, Place Six
 Vacant, Place Seven

TECHNICAL SUPPORT

Tom Long, San Antonio Economic Development Foundation (SAEDF)
 Sarah Sanchez, SAEDF
 Lynda Rodriguez, CPS Energy
 Rick Schroder, Executive Director
 Glenn Goolsby, Asst. Exec. Director

Approved by the HEDC Board of Directors on February 21, 2018
 Approved by the City Council on February 22, 2018

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PAGE 8 	GOAL 5: Internal Marketing & Communication Plan
PAGE 9 	GOAL 6: Create a Municipal Development District

EXECUTIVE SUMMARY

The **Work Plan** is a living document created by the Helotes Economic Development Corporation (HEDC) Board of Directors to guide future policy decisions and Staff actions. Each year, the HEDC Board of Directors revisits the document to remind itself of the Corporation's mission, vision, history, and goals. The Work Plan constitutes the Annual Plan of the HEDC, mandated by Article IV, Section 4.1 of the HEDC Bylaws, and the Plan must be approved by the City Council on an annual basis.

MISSION STATEMENT

To promote, encourage, and enhance the creation of jobs, the expansion of the local tax base, and our quality-of-life through projects that assist in the retention and expansion of existing employers and which attract new employers and aid in their development and growth.

VISION STATEMENT

Our vision for Helotes includes a balance of sales and property tax that takes into account our town's historic roots and unique environment, resulting in an improved quality-of-life for all Helotes citizens.

HISTORY

The City of Helotes was incorporated in 1981 in an effort by local residents to avoid annexation by the City of San Antonio. The newly organized city of 1,535 residents rapidly transitioned from a small rural town to a suburban community. To ensure positive growth, the City Council appointed an Economic Development Committee in 1997. In 2002, Helotes citizens approved a ballot initiative to add a half-cent 4B Economic Development Sales Tax. The Helotes Economic Development Corporation (HEDC) was formed in 2003, and the HEDC Board of Directors was tasked with the administration of the dedicated 4B sales tax fund.

Today, the HEDC remains dedicated to thoughtful economic growth, and supports public and private investment in projects that improve the economic outlook of the City and enhance the quality-of-life for nearly 9,000 Helotes citizens.

GOAL 1 | DEVELOP INDUSTRY TARGETS
short term goal (2018 – 2019)

PRIORITY ONE:

Define desirable industry and business types in Helotes.

PROJECTS

- Enlist the assistance of organizations to define desirable industry and business types in Helotes.

PRIORITY TWO:

Refine incentive policies to attract desirable industry and business types.

PRIORITY THREE:

Support the development of Class A office space.

PROJECTS

- Define “Class A” office space.
- Utilize industry experts to conduct a capacity analysis, and identify the amount of underutilized and / or undeveloped office space needed within Helotes.
- Identify speculative office space developers.

GOAL 2 |**GATEWAY SIGNAGE****short / mid-term goal (2018 – 2020)****PRIORITY ONE:**

Locate, design, and coordinate the installation of gateway signage along State Highway 16.

PROJECTS

- Locate and secure public and / or private property for signage location(s).
- If located on public right-of-way, coordinate with TxDOT and seek State approval.
- Engage a sign contractor to design and install signage.

GOAL 3 | EXTERNAL MARKETING & COMMUNICATION PLAN

short term goal (2018 – 2019)

PRIORITY ONE:

Evaluate and refine current marketing and communication plan efforts for the development and real estate community.

PROJECTS

- Ensure easy access to pertinent information, such as Dept. of Commerce or GeoTracking data, in intelligible formats like Microsoft Excel.
- Provide accessible information on HEDC website(s).
- Use social media to promote development opportunities.

PRIORITY TWO:

Continue to utilize and monitor the effectiveness of the site selection consultant for retail development.

PROJECTS

- Review and revise site inventory list to include site-specific advantages and disadvantages. Address disadvantages.
- Assess current and future road improvement projects to determine new commercial development opportunities.

PRIORITY THREE:

Better communicate the City of Helotes' commercial growth strategy within the corporate City limits and its Extraterritorial Jurisdiction (ETJ).

PROJECTS

- Promote S.H. 16 Water and Sewer Utility project, including the use of water impact fee credits and sewer pro rata refunds as incentives for desirable developments.
- Work with City Officials and Staff to implement the HEDC Growth Management Plan.

GOAL 4 | VISITOR CENTER
mid-term goal (2019 – 2020)

PRIORITY ONE:

Establish a Helotes Visitor Center consisting of office space for the Helotes EDC, Helotes Area Chamber of Commerce, and the Historical Society of Helotes.

PROJECTS

- Gather potential stakeholders and develop a memorandum of understanding.
- Conduct site assessments and determine suitable tract(s).
- Complete land and construction cost estimates.
- Obtain approval from stakeholders and City Council.
- Secure funding.

GOAL 5 | INTERNAL MARKETING & COMMUNICATION PLAN

short term goal (2018 – 2019)

PRIORITY ONE:

Evaluate and refine current marketing and communication plan efforts for area residents and business owners.

PROJECTS

- Create a “New Resident” Packet describing desirable industries, business types, and incentives used within the community to promote economic development.
- Use social media, Helotes Magazine, and other methods to inform the general public about current events, economic development, and related items of interest within the community.

PRIORITY TWO:

Better communicate the City of Helotes’ commercial growth strategy within the corporate City limits and its ETJ to area residents and business owners.

PRIORITY THREE:

Continue to promote and encourage day-tripping and other forms of tourism within Helotes.

GOAL 6 | CREATE A MUNICIPAL DEVELOPMENT DISTRICT
short / mid-term goal (2018 – 2020)

PRIORITY ONE:

Evaluate the feasibility of creating a Municipal Development District (MDD).

PROJECTS

- Determine the feasibility of releasing the San Antonio Metropolitan Transit Authority's (VIA) sales and use tax within Helotes' ETJ.
- Secure HEDC and City Council approval.
- Hold election to adopt MDD.

**SERVICE AND OFFICE USE AGREEMENT
BETWEEN
CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION AND
HELOTES AREA CHAMBER OF COMMERCE**

THIS AGREEMENT entered into this 22 day of March, 2018, by and between CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION (hereinafter referred to as the "HEDC"), and HELOTES AREA CHAMBER OF COMMERCE, a Texas nonprofit corporation (hereinafter referred to as the "HACC").

WHEREAS, the HEDC wishes to contract for Services and to allow for HACC to share offices as outlined in Section III, and;

WHEREAS, HACC wishes to provide such Services to the HEDC, and;

WHEREAS, the parties desire to memorialize the terms, covenants, and conditions for the Services in this Agreement.

NOW THEREFORE, in consideration of the mutual promises contained in this Agreement and other good and valuable consideration,

I. TERM

This Agreement shall be for an initial term of six (6) months, effective April 1, 2018, and ending September 30, 2018. This contract may be terminated by either party with sixty (60) days written notice with or without cause.

II. RENEWAL TERMS

Following the initial term, the parties may elect to renew this Agreement under the same terms for successive one-(1) year terms. To exercise the option to extend this Agreement for an additional one-year term, each party shall notify the other in writing at least thirty (30) days prior to the expiration of the term of this Agreement. Any renewal term is contingent on and subject to budget appropriation adopted annually by the HEDC Board of Directors.

III. SERVICES TO BE PROVIDED

During the term of this Agreement, HACC shall:

- Maintain regular office hours at HEDC offices to assist with walk-in traffic.

- Assess issues of concern to local businesses and assist with promoting a healthy business climate within the community.
- During the office hours, HACC will provide assistance to visitors, respond to telephone inquiries, distribute tourism materials and information.
- Facilitate programs for business retention and expansion for existing businesses in the City.
- Such other services, as the parties agree may be feasible, necessary, and appropriate to help expand the City's job base and improve the City's tax base.

IV. FEES AND EXPENSES

The HEDC agrees to provide HACC office space, including all utilities in exchange for an Annual Supporting Sponsorship Package to the Helotes Area Chamber of Commerce valued at two thousand five hundred (\$2,500.00) dollars.

V. INDEMNIFICATION

HACC SHALL, AT ALL TIMES, INDEMNIFY, DEFEND AND HOLD HARMLESS THE CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION, HEDC BOARD OF DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS OF THE CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION FROM AND AGAINST ALL LIABILITY AND EXPENSE, INCLUDING DEFENSE COSTS AND LEGAL FEES, ARISING FROM AND CONNECTED WITH CLAIMS AND LAWSUITS FOR DAMAGES RELATING TO THIS AGREEMENT, WHICH RESULT FROM BODILY INJURY, DEATH, PERSONAL INJURY, OR PROPERTY DAMAGE UNDER THIS AGREEMENT.

VI. NOTICES

All notices to be given under this Agreement shall be in writing and shall either be personally served on the other Party or given by certified mail or registered mail, return receipt requested, postage prepaid and addressed to the proper party at the address which appears below or at such other address as the Parties may designate. All notices given by mail shall be deemed to have been given three (3) days after the time of deposit in the United States mail and shall be effective from such date.

If to HEDC: HEDC Executive Director, PO Box 507, Helotes, TX 78023

If to HACC: HACC Chairman, P.O. Box 76, Helotes, TX 78023

VII. AMENDMENTS AND WAIVERS

Changes, modifications, or amendments in scope, price, or fees to this Agreement shall not be allowed without a prior formal contract amendment approved by the HEDC Board of Directors in advance of the change in scope, price, or fees. No modification of this Agreement shall be binding unless made in writing and executed by both parties. No waiver by either party or any breach or obligation of the other party under this Agreement shall constitute a waiver of any other prior or subsequent breach or obligation.

VIII. SEVERABILITY

If any clause or provision of this Agreement is held invalid, illegal or unenforceable under present or future Federal, State or Local laws, including, but not limited to, City Code of ordinances, then and in that event it is the intention of the Parties hereto that such invalidity, illegality or unenforceability shall not affect any other clause or provision hereof and that the remainder of this Agreement shall be construed as if such invalid, illegal, or unenforceable clause or provision was never contained herein; it is also the intention of the Parties hereto that in lieu of each clause or provision of this Agreement that is invalid, illegal, or unenforceable, there be added as a part of the Agreement a clause or provision as similar in terms to such invalid, illegal, or unenforceable clause or provision as may be possible, legal, valid and enforceable.

IX. APPLICABLE LAW AND VENUE

This Agreement shall be construed under and in accordance with the laws of the State of Texas and any legal action or proceeding brought or maintained, directly or indirectly, as a result of this Agreement shall be heard and determined in Bexar County, Texas. Nothing contained herein shall ever be construed as a waiver of sovereign or governmental immunity available to the HEDC or the defenses of the Parties as provided by other law the rights to which are expressly reserved herein and minimally to the extent then and there existing prior to the execution hereof.

X. LEGAL AUTHORITY

The signers of this Agreement for the HEDC and HACC represent, warrant, assure and guarantee that they have full legal authority to execute this Agreement on behalf of themselves and to bind themselves to all of the terms, conditions, provisions and obligations herein contained.

XI. PARTIES BOUND

This Agreement shall be binding on and inure to the benefit of the Parties hereto and their respective heirs, executors, administrators, legal representatives, and successors and assigns, except as otherwise expressly provided for herein.

XII. ASSIGNMENTS

Neither party may assign its rights, privileges or obligations under this Agreement, in whole or in part, without the written consent of the governing body of the other party. Any attempt to assign without such approval shall be void.

XIII. COMPLIANCE WITH LAWS AND ORDINANCES

The Parties hereby agree to comply with all Federal, State, and Local laws and ordinances applicable to the work or services to be performed under this Agreement.

XIV. ENTIRE AGREEMENT

This Agreement sets forth the entire agreement and understanding between the parties on the subject matter of this Agreement. Neither party shall be bound by any conditions, definitions, representations or warranties with respect to the subject matter of this Agreement other than those as expressly provided herein. The parties shall not amend this Agreement, except by an amendment in writing signed by both parties.

XV. INDEPENDENT CONTRACTOR

Notwithstanding anything contained herein to the contrary whatsoever, this Agreement is not intended to create, nor shall it be construed as creating or constituting, an agency or employment, between the Parties. It is expressly agreed between the Parties that HACC is an independent Contractor and is in no way an agent or employee of the HEDC. HACC is totally and solely responsible for the supervision of its employees and for the quality and nature of their acts while providing services under this Agreement. No employee, agent, or servant of HACC shall be or shall be deemed to be the employee, agent, or servant of the HEDC. The HEDC is interested only in the results obtained under the Agreement; the manner and means conducting the performance this Agreement are the sole control and responsibility of HACC. None of the benefits provided by the HEDC for its employees (including, but not limited to, compensation insurance and unemployment insurance) are available from the HEDC to the employees, agents, or servants of the HACC.

XVI. WORKERS' COMPENSATION INSURANCE

HACC shall provide any workers' compensation insurance for its employees as required by State law. HACC shall also maintain motor vehicle insurance pursuant to minimum State requirements for operation of any motor vehicles under its direction and control.

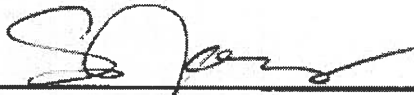
XVII. EQUAL EMPLOYMENT OPPORTUNITY

This Agreement is subject to all federal, state and local laws, rules and regulations pertaining to equal employment opportunities. HACC shall not discriminate or permit discrimination in violation of federal or state laws or local ordinances because of race, color, sex, age, disability, political or religious affiliations or national origin.

XVIII. CONFLICTS OF INTEREST

HACC agrees that no employee of HACC, or its designees or agents, shall have any interest, direct or indirect, in this Agreement other than in the direct course of his/her employment with HACC.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date first written above.



Sibonae Jones, Chairman
Helotes Area Chamber of Commerce

3-22-18

Date



Rick Schroder, Executive Director
Helotes Economic Development Corporation
City of Helotes, Texas

3/22/18

Date

CHECKS TO THE HELOTES AREA CHAMBER OF COMMERCE

Bank	Date	Type	Check #	Amount	Status	Entity From
FEDC	01/04/2019	Check	001719	\$1,000.00-	Posted	EDC
APFB	03/05/2018	Check	022842	\$125.00-	Posted	City
FEDC	10/20/2017	Check	001583	\$750.00-	Posted	EDC
FEDC	03/31/2017	Check	001543	\$1,000.00-	Posted	EDC
FEDC	12/15/2016	Check	001522	\$1,600.00-	Posted	EDC
FEDC	08/24/2016	Check	001490	\$750.00-	Posted	EDC
COBK	12/15/2015	Check	001428	\$250.00-		EDC
COBK	11/05/2015	Check	001419	\$100.00-		EDC
COBK	05/28/2014	Check	001326	\$250.00-		EDC
APBK	05/28/2014	Check	017695	\$250.00-		City



2019 ANNUAL SPONSORSHIP PACKAGES

Sponsorship packages offer your business an opportunity to quickly and easily choose a best fit sponsorship that allows you to support the mission of the Helotes Area Chamber of Commerce while receiving exposure all year long in a number of different ways. Investors looking for the most visibility have a variety of options for partnership, based on budget and marketing goals. By investing in one of our annual packages, your business receives online promotion, branding with strategic events, tickets, signage, public relations, and a high level of recognition.

Packages range from \$2,500 to \$7,500.

SPONSORSHIP LEVELS

\$7,500 Title Sponsor Package (1 Available) - Increase your visibility by choosing the Title sponsorship for TopGolf Tournament and Diamond sponsor at the Annual Awards Dinner. Your business will also receive the Annual sponsorship for Chamber After Hours and Power Lunches, as well as an opportunity to host a private event at your location valued up to \$1,000. Your company logo will appear on the Chamber website banner for an entire year and will be included as the prominent logo in promotional materials for all events. Plus receive all other benefits as outlined in each package. (Email events@heloteschamber.com for availability)

\$5,000 Presenting Sponsor Package (4 Available) - Increase your visibility by choosing the Gold sponsorship at the TopGolf Tournament and Diamond sponsorship for the Annual Awards Dinner. Your business will also receive the Annual sponsorship of either Chamber After Hours or Power Lunches. Your company logo will appear on the Chamber website banner for an entire year and will be included as the prominent logo in promotional materials for all annual events. (Email events@heloteschamber.com for availability)

\$2,500 Supporting Sponsor Package (Unlimited) - Increase your visibility by choosing the Diamond sponsorship for Annual Awards Dinner and Gold sponsorship at the TopGolf Tournament. Your company logo and/or name will appear on the Chamber website banner for an entire year and will be included in promotional materials for all annual events.

If you're interested in customizing a package for your business, call the Chamber offices at 210.931.0683 or email events@heloteschamber.com to discuss in more detail what best fits your company.

AWARDS DINNER AND CASINO NIGHT

The **Annual Awards Dinner and Casino Night** is a celebration of the year's successes and a time to honor our annual award winners. The upscale evening begins with dinner and is followed by an awards program and casino night. Awards and recognitions will be given to Small Business of the Year, Large Business of the Year, Best New Business, Best Family Business, Non-profit of the Year, Community Service Award, and Lifetime Achievement Award. This event is typically held in February each year. This is a valuable opportunity to showcase your business in front of approximately 120 guests.

\$1,000 Diamond Sponsorship

- ✓ One reserved table of 8
- ✓ Two bottles of wine
- ✓ 16 Drink Tickets
- ✓ Logo on invite, program, emails, social media, and table tent
- ✓ Opportunity to place a logo item in gift bag
- ✓ \$80.00 - Extra Casino Tickets

\$750 Pearl Sponsorship

- ✓ One reserved table of 8
- ✓ Two bottles of wine
- ✓ 8 Drink Tickets
- ✓ Logo on invite, program, emails, social media, and table tent
- ✓ Opportunity to place a logo item in gift bag
- ✓ \$40.00 - Extra Casino Tickets

\$600 Denim Sponsorship

- ✓ One reserved table of 8
- ✓ Name listed on invite, program, emails, social media, and table tent
- ✓ Opportunity to place a logo item in gift bag

\$250 Casino Table Sponsorship

- ✓ Two event tickets
- ✓ Company name listed on invite, program, emails, and social media
- ✓ Company logo displayed at casino tables

TOP GOLF TOURNAMENT

The Chamber **Top Golf Tournament** is the area's premier golf event. Proceeds each year are dedicated to supporting a specific Chamber project. It's a great opportunity to promote your business and support the Chamber's work in a fun, relaxed environment. The night includes 3 hours of golf, networking, and buffet, followed by an awards presentation. The golf tournament is typically held in October with approximately 120 guests.

SPONSORSHIP LEVELS

\$3,000 Title Sponsor (1 Available)

- ✓ Two teams of six included
- ✓ Company name and/or logo prominently featured and listed as exclusive Title Sponsor in all marketing materials, including the front of the invitation of the tournament
- ✓ Recognition on signage, banquet tables, and televisions at event
- ✓ Company's promotional item and/or marketing materials in Swag Bag

\$2,000 Gold Sponsor (5 Available)

- ✓ Two teams of six included
- ✓ Company name and/or logo listed as Gold Sponsor in all marketing materials
- ✓ Recognition on signage and televisions at event
- ✓ Company's promotional item and/or marketing materials in Swag Bag

\$1,000 Silver Sponsor (5 Available)

- ✓ One team of six included
- ✓ Company name and logo prominently featured and listed as Silver Sponsor in all marketing materials
- ✓ Company's promotional item and/or marketing materials in Swag Bag
- ✓ Recognition on signage and televisions at event

\$750 Beer Bucket/Beverage Sponsor (1 Available)

- ✓ Two tickets included
- ✓ Company name and logo prominently features and listed as Sponsor in all marketing materials
- ✓ Company name and logo featured on each bucket
- ✓ Company's promotional item and/or marketing materials in Swag Bag

\$750 Golf Towel Sponsor (1 Available)

- ✓ Two tickets included
- ✓ Company name and logo prominently featured and listed as Sponsor in all marketing materials
- ✓ Company name and logo featured exclusively on golf towel given to all player
- ✓ Company's promotional item and/or marketing materials in Swag Bag

\$750 Swag Bag Sponsor (1 Available)

- ✓ Two tickets included
- ✓ Company name and logo prominently featured and listed as Sponsor in all marketing materials
- ✓ Company name and logo featured exclusively on swag bags given to all player
- ✓ Company's promotional item and/or marketing materials in Swag Bag

\$500 Koozie Sponsor (1 Available)

- ✓ Two tickets included
- ✓ Company name and logo will be displayed prominently and listed as Sponsor in marketing and event material including invitations, banner, and Chamber website
- ✓ Company name and logo featured with Chamber exclusively on Koozies

\$500 Food Sponsor (2 Available)

- ✓ One ticket included
- ✓ Company name

\$250 Hole-In-One Sponsor

- ✓ Company name listed in all advertising
- ✓ Company name on signage at event
- ✓ One ticket included

POWER LUNCH

The Chamber's **Power Lunches** provide Chamber investors and the general public with an opportunity to stay informed on issues relevant to the business community along with promoting connections with other business colleagues. The event is typically held on the third Tuesday bi-monthly, from 11:30 am to 1:00 pm. This valuable opportunity allows you to show your support for the business community. Typical attendance of approximately 45+ people.

SPONSORSHIP LEVELS

\$1,000 Annual Sponsorship

- ✓ Headlining sponsorship for up to 6 Power Lunches
- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for each luncheon, with a reserved table
- ✓ Logo included in all promotional materials
- ✓ Company literature at every table

\$250 Presenting Sponsorship (per event)

- ✓ Optional one-minute presentation at the beginning of the program
- ✓ Two tickets for the luncheon
- ✓ Name included in all promotional materials
- ✓ Company literature at registration table

CHAMBER AFTER HOURS

Chamber After Hours provides an excellent opportunity for investors to meet one another and connect in a casual, relaxed atmosphere. It is usually held from 6 pm - 8 pm on the third Thursday bi-monthly. This valuable opportunity allows you to showcase and promote your business or organization in front of approximately 45+ people.

SPONSORSHIP LEVELS

\$1,500 Annual Sponsorship

- ✓ Headlining sponsorship for up to 4 Business After Hours
- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for each event
- ✓ Company literature at every table
- ✓ Logo included in all promotional materials

\$500 Presenting Sponsorship (per event)

- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for the event
- ✓ Name included in all promotional materials
- ✓ Company literature at registration table

BUSINESS AFTER HOURS

Business After Hours provides an excellent opportunity for a company to introduce itself to the business community. This program allows the host/sponsor to showcase its business, services, and facilities to fellow Chamber investors. It also offers investors the chance to meet one another and connect in a casual, relaxed atmosphere. It is usually held from 6 pm - 8 pm Tuesday thru Thursday. The location of the event should be able to accommodate 50+ attendees.

SPONSORSHIP LEVEL

\$250 Sponsorship

HOST PROVIDES

- ✓ All food and beverages
- ✓ Up to 3 door prizes

CHAMBER PROVIDES

- ✓ Event advertising to include flyer, social media, and email campaign
- ✓ Event registration management

MORNING MINGLE

Morning Mingle is a new program for 2019 which provides an opportunity for members to network while enjoying a cup of coffee. The event is scheduled every second Wednesday each month from 8 am – 9:30 am.

SPONSORSHIP LEVELS

\$150 Presenting Sponsorship (per event)

- ✓ Headlining sponsorship for one Morning Mingle
- ✓ Company literature at registration table
- ✓ Opportunity for a three-minute presentation during the program
- ✓ Logo included in all promotional materials

FIESTA MEDAL BASH

The **Helotes Fiesta Medal Bash** exhibited 50 vendors with over 400 attendees in 2018. This year we are excited to expand our event to a new facility at Pedrotti's Ranch and are looking to attract 100 exhibitors. Funds raised during this event help support the Helotes Chamber Foundation a registered 501(c)(3). With your donation we will be able to continue offering scholarships to local seniors and support other charitable cause around Helotes.

SPONSORSHIP LEVELS

\$1,000 Title Sponsorship (Limited to 1 sponsor – 1st come 1st served)

- ✓ Two Premier Tables
- ✓ Four buffet tickets & drink tickets.
- ✓ Your logo prominently placed in all advertisements including, placement on our website, Social Media, magazine ad in Life in Sonoma Ranch and a thank you ad in Helotes magazine. (combined circulation over 14,000 H.H.)
- ✓ Your logo prominently placed on the HACC homepage.
- ✓ Your sponsorship announced a minimum of three times during the event.
- ✓ Your banner (provide by you) displayed at event.
- ✓ Opportunity to provide materials to all attendees.

\$500 Presenting Sponsorship

- ✓ One Premier Tables
- ✓ Two buffet tickets & drink tickets
- ✓ Your logo placement on all marketing materials.
- ✓ Your logo placed on event flyer and other marketing materials.
- ✓ Your banner (provide by you displayed) at event.
- ✓ Opportunity to provide materials to all attendees.

\$250 Sponsorship

- ✓ One Premier Table
- ✓ Two buffet tickets.
- ✓ Your logo on event banner.
- ✓ Your business name listed as sponsor on all marketing materials.
- ✓ Opportunity to provide materials to all attendees.

MARKETING MATERIAL

The Helotes Area Chamber of Commerce offers investors several affordable and effective sponsorship and marketing opportunities that can easily fit into your business's budget. You can gain valuable visibility for an entire year with our exclusive marketing programs, both online and print. All chamber investors are included in our searchable online directory, which is on our website.

The chamber website can be used to search for businesses by category and business name. Also, there is specific information about the chamber, the City of Helotes, news and events, and chamber investment information.

SPONSORSHIP LEVELS

\$750 Tier 1 - Increase your visibility with a banner ad located on all chamber pages. Size requirement is 720x98 pixels.

\$350 Tier 2 - Increase your visibility with horizontal ad located on all chamber pages. Size requirement is 300x250 pixels.

Thank you for your support!

INVESTMENT LEVELS

	Non-Profit	Associate	Preferred	Chairman's Circle
MEMBER BENEFITS				
Number of Primary/Voting Members	1	1	1	1
Membership Decal and Plaque	✓	✓	✓	✓
City, County and State Advocacy	✓	✓	✓	✓
Sponsorship Opportunities for Chamber Events	✓	✓	✓	✓
NETWORKING BENEFITS				
Networking Opportunities at Chamber Events	✓	✓	✓	✓
Invitation to Evening Networking Mixers	✓	✓	✓	✓
Copy of Attendee List at each Event	✓	✓	✓	✓
Copy of Chamber Mailing List (upon request)	✓	✓	✓	✓
Invitation to Chairman's Reception	✓	✓	✓	✓
VISIBILITY BENEFITS				
New/Renewal Member Recognition on Chamber Facebook, Luncheon Slide-show, and Chamber Website	✓	✓	✓	✓
Chamber Directory Listing (includes, logo, photos, & map)	✓	✓	✓	✓
Ribbon Cutting for Grand Opening/Anniversary/Special Occasions	✓	✓	✓	✓
Press Releases and Events Listing on Website and E-Newsletter	✓	✓	✓	✓
Business Spotlight on Chamber Website Front Page (rotating basis)	✓	✓	✓	✓
1 Free Rotating Banner Ad on Chamber Website	✓	✓	✓	✓
Business Name Listed on Banner at All Chamber Events	✓	✓	✓	✓
Business Logo Featured on Banner at All Chamber Events	✓	✓	✓	✓
Business Logo featured on Chamber Facebook and Luncheon Slide-show	✓	✓	✓	✓
Logo Predominantly Displayed w/Hyper-link on Chamber Website	✓	✓	✓	✓
Video Spotlight on Chamber Website	✓	✓	✓	✓
DISCOUNT BENEFITS				
Discounts to all Chamber Events	✓	✓	✓	✓
Participation in Member Perks Discount Program	✓	✓	✓	✓
Discount on Any Size Ad on Website			25%	40%
EDUCATION BENEFITS				
Access to Online Educational Resources	✓	✓	✓	✓
Invitation to Educational Power Lunches	✓	✓	✓	✓
Ability to Submit White Pages or How to Guides on Chamber Website	✓	✓	✓	✓
2019 MEMBERSHIP INVESTMENT	\$125	\$225	\$500	\$1,000