

#### **REGULAR MEETING AGENDA**

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a Regular Meeting on Wednesday, March 17, 2021 at 7:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

#### SUPPLEMENTAL NOTICE OF PARTICIPATION BY TELEPHONE CONFERENCE

As a result of COVID-19, the Governor of Texas issued an order on March 16, 2020, suspending various provisions of the Open Meetings Act, which now authorize the participation of a meeting by videoconference and / or teleconference. In order to advance the public health goal of physical distancing, the City of Helotes EDC will conduct this regular meeting by telephone conference. No in person input will be allowed. To speak remotely, citizens must register in advance by using the fillable Citizens Comment Form on the EDC or City websites. The comment form is due by 12:00 pm on Wednesday, March 17, 2021. Once the comment form is received, the speaker will receive a confirmation email with the toll-free phone number and access code. Speakers will be placed in a queue until their time to speak. Watch the livestream meeting broadcast on the City's YouTube channel. The digital meeting packet is available on the EDC website.

1. Call to order.

#### **PUBLIC HEARING:**

2. Public Hearing on a proposal for the City of Helotes Economic Development Corporation (HEDC) to fund a Small Business Assistance Program that will offer grants to businesses in the City of Helotes that have been impacted by COVID 19. The program qualifies as an economic development "Project", as defined by Texas Local Govt. Code Chapter 505 Type B Corporations.

#### **OPEN SESSION:**

Citizens to be heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

#### CONSENT AGENDA (ITEM NOS. 4-5):

All Consent Agenda items listed below are considered routine by EDC Staff and are intended to be enacted by one motion. There will be no separate discussion of these items, unless a Director requests it, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.

- 4. Approval of the minutes of the Regular Meeting dated March 3, 2021. (Staff)
- 5. Approval of the EDC Fiscal Year Ending (FYE) 2021 Revenue and Expense Report dated March 12, 2021. (Staff)

#### **ITEMS FOR INDIVIDUAL CONSIDERATION:**

- 6. Presentation of Comprehensive Annual Financial Report (CAFR) for year ended September 30, 2020 for the City of Helotes Economic Development Corporation (HEDC).
- 7. Discussion of and action on a Resolution of the City of Helotes Economic Development Corporation (HEDC) approving a project to establish a Small Business Assistance Program that will offer grants to businesses within the corporate limits of Helotes that have been impacted by the coronavirus (COVID-19); and authorizing the HEDC Executive Director to take all necessary steps to implement the provisions of this Resolution. (Staff)

#### Adjourn.

The EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the exceptions to the requirement that a meeting be open to the public, in accordance with Texas Government Code, Chapter 551 *Open Meetings*, Subchapter D *Exceptions to Requirement that Meetings be Open*. No action may be taken in Closed Session.

A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on March 12, 2021 at 5:00 p.m.

Marian Mendoza
Executive Director

Glenn Goolsby
Assistant Director

Attest:

#### Item 2

Hearst Newspapers, LLC Order Confirmation

Ad Order Number <u>Customer</u> <u>Payor Customer</u> <u>PO Number</u>

0034100469 CITY OF HELOTES GLENN GOOLSBY

 Sales Rep.
 Customer Account
 Payor Account
 Ordered By

 1202-SAE
 20000334
 20000334
 glenn goolsby

Order Taker Customer Address Payor Address Customer Fax

ccastillo PO BOX 507 PO BOX 507

HELOTES TX 780230507 USA
HELOTES TX 780230507 USA

Customer EMail
CITYSEC@HELOTES-TX.GOV

 Rep
 Customer Phone
 Payor Phone

 2106955911
 2106955911
 Special Pricing

2100000111 2100000111 <u>opeoid 1 110111</u>

<u>Tear Sheets</u> <u>Proofs</u> <u>Affidavits</u> <u>Blind Box</u> <u>Promo Type</u> <u>Materials</u>

0 0 1

Invoice Text Ad Order Notes

**GLENN GOOLSBY** 

 Gross Amount
 Net Amount
 Tax Amount
 Total Amount
 Payment Method
 Payment Amount
 Amount Due

 310.82
 \$310.82
 \$0.00
 \$310.82
 Credit Card
 \$0.00
 \$310.82

Ad Number Ad Type Production Method Production Notes

0034100469-01 Legal AdBooker

<u>External Ad Number</u> <u>Ad Attributes</u> <u>Ad Released</u> <u>Pick Up</u>

Ad Size Color

1 X 18 li

#### NOTICE OF PUBLIC HEARINGS

The City of Helotes Economic Development Corporation (EDC) will hold a Public Hearing on March 17, 2021 and City Council will hold a Public Hearing on March 25, 2021 at 7 p.m. in the City Hall Council Chambers, 12951 Bandera Rd., Helotes, TX 78023 on a proposal for the EDC to fund Small Business Assistance Programs that will offer grants to businesses in the City of Helotes that have been impacted by COVID 19.

The proposals constitute economic development "Projects," as defined by Texas Local Govt. Code Chapter 505 Type B Corporations. For more information, visit www.helotesedc.com.

Product Placement Position First Run Date Last Run Date

SAE Express-News Legals Legal Notices Saturday, March 6, 2021 Saturday, March 6, 2021



#### **SPECIAL MEETING MINUTES**

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Special Meeting on Wednesday, March 3, 2021 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

Present:

Board Members: Blaine Lopez, President John Kodosky, Secretary

Greg Hayden Melody Cooper

Staff: Marian Mendoza, Executive Director

Glenn Goolsby, Assistant Director

**Absent:** Kathryn Mitchell, Vice-President Stephanie "Stevie" Seitz

1. Call to Order.

President, Lopez called the meeting to order at 7:03 p.m.

#### **OPEN SESSION:**

#### 2. Citizens to be heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). The EDC will accept comments from citizens of the City of Helotes and its Extraterritorial Jurisdiction (ETJ) only. Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

No one signed up to speak on this item.

#### CONSENT AGENDA (ITEM NOS. 3 – 5):

All items marked with an asterisk (\*) on the consent agenda were voted on as a group. Motion was made by John Kodosky, second by Melody Cooper to approve Items 3 - 5 as written. Motion carried unanimously.

3. \*Approval of the minutes of the EDC Regular Meeting dated November 18, 2020. (Staff)

- 4. \*Approval of the EDC Fiscal Year Ending (FYE) 2021 Revenue and Expense Report dated February 09, 2021. (Staff)
- 5. \*Approval of the HEDC Quarterly Investment Report date December 31, 2020. (Staff)

#### ITEMS FOR INDIVIDUAL CONSIDERATION:

6. Discussion of and action on adopting the HEDC FYE 2021 Strategic Work Plan. (Staff)

Motion was made by John Kodosky, second by Melody Cooper to approve the FYE 2021 Strategic Work Plan as written. Motion carried unanimously.

7. Approval of a Resolution of the Board of Directors of the City of Helotes Economic Development Corporation (EDC) approving Amendment No. 1 to the Agreement for Management Services between the City of Helotes and the EDC. (Staff)

Marian Mendoza presented a need to amend the Management Services Agreement to include additional digital media responsibilities being handled by the City's Public Relations Specialist.

Motion was made by John Kodosky, second by Greg Hayden to approve the item as written increasing the management service fee by \$6,000.00. Motion carried unanimously.

8. Discussion of and action on sponsoring the Helotes Area Chamber of Commerce Gift Card Give Back Program. (Staff)

Glenn Goolsby presented the request from the HACC to assist in funding the Gift Card Give Back Program. The HACC has committed to only utilize any funds approved towards business located within the city limits of Helotes.

Motion was made by John Kodosky, second by Melody Cooper to support the HACC Gift Card Give Back with a \$10,000.00 sponsorship. Motion carried unanimously.

9. Discussion of and action on contracting with 360 Zone to provide Google 360 Virtual Tours to businesses located within the City of Helotes. (Staff)

Glenn Goolsby presented the program and prior success since implementing in 2014.

Motion was made by John Kodosky, second by Melody Cooper to approve contracting with 360 Zone to provide Google 360 Virtual Tours. Motion carried unanimously.

10. Discussion of and action on a Resolution by the Board of Directors postponing the construction of a spray park / splash pad at the Helotes Fitness and Disc Golf Course and sidewalks along Riggs Road and reallocating those funds toward emergency relief efforts to support the Helotes business community. (John Kodosky and Melody Copper) John Kodosky stated the reason for bringing this item up for discuss was the need to support struggling businesses in Helotes. Melody Cooper stated she supports the two capital projects, but the EDC could temporally redirect funds to assist businesses and may be able to re-appropriate funds in six to twelve months for the splash-pad and sidewalks.

Motion was made by John Kodosky, second by Melody Cooper to approve the resolution to postpone funding for the construction of a spray park / splash pad at the Helotes Fitness and Disc Golf Course and sidewalks along Riggs Road and reallocate up to \$475,000.00 toward emergency relief efforts to support the Helotes business community. Motion carried unanimously.

11. Discussion of and direction on developing an Ordinance for the City of Helotes to establish requirements and guidelines for operating food truck parks in Old Town Helotes. (John Kodosky and Melody Copper)

John Kodosky presented Item 11 to expand the current city ordinance to allow food trucks in Old Town Helotes that could spur additional activity in the area. Melody Cooper agreed that food trucks could draw in more foot traffic for Old Town businesses. Marian Mendoza presented sample ordinances from Fredericksburg, Buda, and Bastrop and stated she would begin developing a new ordinance.

12. Discussion of and direction on creating an e-commerce grant program for Helotes businesses. (Staff)

Glenn Goolsby presented two ideas for setting up an e-commerce program. Direction was given to provide individual websites and/or e-commerce sites for qualifying businesses. Staff will develop the program and make another presentation during a subsequent meeting.

#### **STAFF REPORT:**

13. Update on new HEDC website design. (Staff)

Glenn Goolsby presented the new HEDC website and highlighted new features for demographics and property listings.

Adjourn the regular meeting of the EDC Board of Directors.

President Lopez adjourned the meeting at 8:53 p.m.

Marian Mendoza	
<b>Executive Director</b>	

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#### REVENUE & EXPENSE REPORT - UNAUDITED

Item 5

AS OF: MARCH 12TH, 2021

05 -ECONOMIC DEVELOPMENT CORP FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
REVENUE SUMMARY					
NON-PROPERTY TAXES	1,488,182.00	0.00	831,476.92	656,705.08	55.87
MISCELLANEOUS REVENUE	12,000.00	0.00	996.65	11,003.35	8.31
TOTAL REVENUES	1,500,182.00	0.00	832,473.57	667,708.43	55.49
EXPENDITURE SUMMARY					
ADMINISTRATION	1,325,262.39	3,414.31	832,152.48	493,109.91	62.79
TOTAL EXPENDITURES	1,325,262.39	3,414.31	832,152.48	493,109.91	62.79
REVENUES OVER/(UNDER) EXPENDITURES	174,919.61 (	3,414.31)	321.09	174,598.52	0.18

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REVENUE & EXPENSE REPORT - UNAUDITED

CURRENT CURRENT YEAR TO DATE BUDGET % OF

AS OF: MARCH 12TH, 2021

05 -ECONOMIC DEVELOPMENT CORP

REVENUES

	BUDGET	PERIOD	ACTUAL	BALANCE	BUDGET
NON-PROPERTY TAXES					
401-3140 SALES TAX	1,474,767.00	0.00	829,031.23	645,735.77	56.21
401-3150 MIXED BEVERAGE	9,815.00	0.00	1,745.69	8,069.31	17.79
401-3160 SUBLEASE HELOTES CHAMBER	3,600.00	0.00	700.00	2,900.00	19.44
TOTAL NON-PROPERTY TAXES	1,488,182.00	0.00	831,476.92	656,705.08	55.87
MISCELLANEOUS REVENUE					
406-1010 INTEREST	12,000.00	0.00	996.65	11,003.35	8.31
TOTAL MISCELLANEOUS REVENUE	12,000.00	0.00	996.65	11,003.35	8.31
TOTAL DELINATES	1 500 100 00	0.00	000 470 57	667 700 42	FF 40
TOTAL REVENUES	1,500,182.00	0.00	832,473.57	667,708.43	55.49
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#### CITY OF HELOTES PAGE: 3 REVENUE & EXPENSE REPORT - UNAUDITED 3-12-2021 04:19 PM

AS OF: MARCH 12TH, 2021

ADMINISTRATION

05 -ECONOMIC DEVELOPMENT CORP

EXPENDITURES

EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
PERSONNEL					
510-5101 SALARIES	74,721.35	2,817.04	33,729.64	40,991.71	45.14
510-5111 LONGEVITY	1,460.00	0.00	1,340.00	120.00	91.78
510-5113 BENEFITS	19,360.04	422.27	8,108.60	11,251.44	41.88
TOTAL PERSONNEL	95,541.39	3,239.31	43,178.24	52,363.15	45.19
CONTRACTUAL SERVICES					
510-5201 MEMBERSHIPS, DUES & LICENSES	15,000.00	525.00	2,432.68	12,567.32	16.22
510-5202 AUDIT FEES	3,400.00	0.00	1,700.00	1,700.00	50.00
510-5203 SCHOOLS, SEMINARS, CONFERENCES	3,200.00	0.00	355.00	2,845.00	11.09
510-5204 INTL. CONF. SHOPPING CENTERS	3,200.00	0.00	0.00	3,200.00	0.00
510-5205 BANK FEES	750.00	0.00	0.00	750.00	0.00
510-5206 LEGAL FEES / MDD CREATION	3,000.00	0.00	76.00	2,924.00	2.53
510-5208 CONC. DESIGN & LAND USE PLANS	15,000.00	0.00	0.00	15,000.00	0.00
510-5210 WORKSHOPS & PROMOTIONS	3,000.00	0.00	0.00	3,000.00	0.00
510-5211 MARKETING / TOURISM	30,000.00	0.00	6,272.88	23,727.12	20.91
510-5212 WEBSITE DEV. & MAINTENANCE	12,000.00	0.00	0.00	12,000.00	0.00
510-5214 MANAGED SVCS. AGREEMENT	30,000.00	0.00	30,000.00	0.00	100.00
510-5215 DEBT SERVICE	321,669.00	0.00	321,669.00	0.00	100.00
510-5216 SBLAP GRANTS & ADMINISTRAION	0.00	0.00	25,600.00 (	25,600.00)	0.00
510-5224 OFFICE RENTAL	12,000.00 (	350.00)	3,400.00	8,600.00	28.33
510-5225 OTHSD PARKING LOT LEASE	5,520.00	0.00	2,162.27	3,357.73	39.17
510-5228 VISITOR CENTER	50,000.00	0.00	0.00	50,000.00	0.00
510-5230 MARKETING/CITY EVENTS	110,000.00	0.00	450.00	109,550.00	0.41
TOTAL CONTRACTUAL SERVICES	617,739.00	175.00	394,117.83	•	63.80
COMMODITIES					
510-5301 OFFICE SUPPLIES	2,000.00	0.00	117.06	1,882.94	5.85
510-5302 OPERATIONAL EXPENSES	8,500.00	0.00	3,674.15	4,825.85	43.23
510-5305 COMMUNICATION EQUIPMENT	1,232.00	0.00	495.38	736.62	40.21
510-5326 EXPENSE REIMBURSEMENT	250.00	0.00	0.00	250.00	0.00
	600,000.00	0.00	390,569.82	209,430.18	65.09
TOTAL COMMODITIES	611,982.00		394,856.41		
TOTAL ADMINISTRATION	1,325,262.39	3,414.31	832,152.48	493,109.91	62.79
TOTAL EXPENDITURES	1,325,262.39				
REVENUES OVER/(UNDER) EXPENDITURES		3,414.31)	321.09	174,598.52	0.18



#### City of Helotes EDC AGENDA ITEM REQUEST FORM DATE: March 17, 2021

Agenda Placement:	
-	<b>⊠ INDIVIDUAL</b>
	☐ PRESENTATION
	□CLOSED

#### **CAPTION:**

Presentation of Comprehensive Annual Financial Report (CAFR) for year ended September 30, 2020 for the City of Helotes Economic Development Corporation (HEDC).

#### **BACKGROUND:**

An audit is required annually of the City and HEDC's basic financial statements. This audit is conducted by Certified Public Accountants selected by the City Council.

The HEDC utilizes Armstrong, Vaughn & Associates, P.C. for audit services of the governmental activities and the major fund. Kimberly J. Roach, CPA, will present the audit. This audit is for year ended September 30, 2020 and was completed February 2021. The independent opinion on the financial statements is "unmodified". An unmodified opinion states that the financial statements are presented fairly and in conformity with the Governmental Accounting Standards Board (GASB). The audited Comprehensive Annual Financial Report (CAFR) will be accessible to the public at City Hall and on the City website.

FINANCIAL: N/A.

ATTACHMENT:

**SUBMITTED BY: EDC Staff** 

# AM)

### Armstrong, Vaughan & Associates, P. C.

Certified Public Accountants

February 23, 2021

Board of Directors Helotes Economic Development Corporation

We have audited the financial statements of the governmental activities and the major fund of Helotes Economic Development Corporation for the year ended September 30, 2020. Professional standards require that we advise you of the following matters related to our audit.

#### Our Responsibility in Relation to the Financial Statement Audit

As communicated in our engagement letter dated June 16, 2020, our responsibility as described by professional standards, is to form and express an opinion about whether the financial statements that have been prepared by management with your oversight are presented fairly, in all material aspects, in conformity with accounting principles generally accepted in the United States of America. Our audit of the financial statements does not relieve you or management of your respective responsibilities.

Our responsibility, as prescribed by professional standards, is to plan and perform our audit to obtain reasonable, rather than absolute, assurance about whether the financial statements are free of material misstatement. An audit of financial statements includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control over financial reporting. Accordingly, as part of our audit, we considered the internal control of City of Helotes solely for the purpose of determining our audit procedures and not to provide any assurance concerning such internal control.

We are also responsible for communicating significant matters related to the audit that are, in our professional judgment, relevant to your responsibilities in overseeing the financial reporting process. However, we are not required to design procedures for the purpose of identifying other matters to communicate to you.

#### Planned Scope and Timing of the Audit

We conducted our audit consistent with the planned scope and timing we previously communicated to you.

#### Compliance with All Ethical Requirements Regarding Independence

The engagement team, others in our firm, as appropriate, and our firm have complied with all relevant ethical requirements regarding independence.

#### **Qualitative Aspects of the Entity's Significant Accounting Practices**

#### Significant Accounting Policies

Management has the responsibility to select and use appropriate accounting policies. A summary of the significant accounting policies adopted by the Corporation are described in Note A to the financial statements. No new accounting policies were adopted and the application of existing policies was not changed during 2020. No matters have come to our attention that would require us, under professional standards, to inform you about (1) the methods used to account for significant unusual transactions and (2) the effect of significant accounting policies in controversial or emerging areas for which there is a lack of authoritative guidance or consensus.

#### Significant Accounting Estimates

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's current judgments. Those judgments are normally based on knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from management's current judgments. There were no sensitive estimates affecting the financial statements.

#### Financial Statement Disclosures

Certain financial statement disclosures involve significant judgment and are particularly sensitive because of their significance to financial statement users. The Corporation does not have any sensitive financial statement disclosures.

#### Significant Difficulties Encountered during the Audit

We encountered no difficulties in dealing with management relating to the performance of the audit.

#### **Uncorrected and Corrected Misstatements**

For purposes of this communication, professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that we believe are trivial, and communicate them to the appropriate level of management. Further, professional standards require us to also communicate the effect of uncorrected misstatements related to prior periods on the relevant classes of transactions, account balances or disclosures, and the financial statements as a whole and each applicable opinion unit. Management has corrected all such audit differences.

In addition, professional standards require us to communicate to you all material, corrected misstatements that were brought to the attention of management as a result of our audit procedures. Additionally, none of the differences detected as a result of audit procedures were material to the financial statements either individually or in the aggregate.

#### **Disagreements with Management**

For purposes of this letter, professional standards define a disagreement with management as a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

#### Representations Requested from Management

We have requested certain representations from management that are included in the management representation letter dated February 23, 2021.

#### **Management Consultations with Other Independent Accountants**

In some cases, management may decide to consult with other accountants about auditing and accounting matters. Management informed us that, and to our knowledge, there were no consultations with other accountants regarding auditing and accounting matters.

#### Other Significant Matters, Findings, or Issues

In the normal course of our professional association with City of Helotes, we generally discuss a variety of matters, including the application of accounting principles and auditing standards, operating and regulatory conditions affecting the entity, and operational plans and strategies that may affect the risks of material misstatement. None of the matters discussed resulted in a condition to our retention as City of Helotes's auditors.

#### **Compliance with Public Funds Investment Act**

The Public Funds Investment Act requires that we include, as part of our audit, procedures to determine if the Corporation complied with the provisions of the Act. We found, as a result of our tests, that the Corporation has complied in all material respects, with the provisions of the Act and the Corporation's internal investment policy.

This report is intended solely for the information and use of the board of directors and management of the Helotes Economic Development Corporation and is not intended to be and should not be used by anyone other than these specified parties.

Armstrong, Vaughan & Associates, P.C.

Armstrong, Vauspan of Associatio, P.C.

February 23, 2021

### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION

#### ANNUAL FINANCIAL REPORT

FISCAL YEARS ENDED SEPTEMBER 30, 2020 AND 2019



# CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION ANNUAL FINANCIAL REPORT FOR THE YEAR ENDED SEPTEMBER 30, 2020

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# CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION ANNUAL FINANCIAL REPORT FOR THE YEAR ENDED SEPTEMBER 30, 2020

#### PRINCIPAL OFFICERS

PRESIDENT	Blaine Lopez
VICE PRESIDENT	Melody Cooper
SECRETARY	Kathryn Mitchell
BOARD MEMBER	Gregory Hayden
BOARD MEMBER	Phyllis Jackson
BOARD MEMBER	John Kodosky
BOARD MEMBER	Stephanie "Stevie" Seitz



### Armstrong, Vaughan & Associates, P. C.

Certified Public Accountants

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors City of Helotes Economic Development Corporation City of Helotes, Texas

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the governmental activities and the major fund of the City of Helotes Economic Development Corporation (a component unit of the City of Helotes) as of and for the years ended September 30, 2020 and 2019, and the related notes to the financial statements which collectively comprise the City of Helotes Economic Development Corporation's basic financial statements as listed in the table of contents.

#### Management's Responsibility for the Financial Statements

City of Helotes Economic Development Corporation's management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

#### **Opinions**

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities and the major fund of City of Helotes Economic Development Corporation, as of September 30, 2020 and 2019, and the respective changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Other Matters**

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis and budgetary comparison information be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Armstrong, Vaughan & Associates, P.C.

Armstrong, Vauspin of Associates, P.C.

February 23, 2021

### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION MANAGEMENT'S DISCUSSION AND ANALYSIS

Our discussion and analysis of the City of Helotes Economic Development Corporation, a component unit of the City of Helotes, financial performance provides an overview of the Corporation's financial activity for the fiscal year ended September 30, 2020. It should be read in conjunction with the financial statements.

#### **Financial Highlights**

- The Corporation's net position was \$1.8 million at September 30, 2020.
- The Corporation's total revenues were \$1.1 million while total expenses were \$253,847.
- The Corporation's net position increased by \$514 thousand after the transfer of pledged revenue to the primary government (City of Helotes).

#### **Corporation Highlights**

City of Helotes Economic Development Corporation was formed in February 6, 2003 under the Development Corporation Act of 1979, Texas Revised Civil Statutes Annotated, Article 5190.6, Section 4B. It receives all its proceeds from the 1/2 cent sales tax adopted in 2003 for economic development in the City of Helotes.

#### **Using this Annual Report**

This annual report consists of three parts: Management's Discussion and Analysis, Financial Statements and Required Supplementary Information. The Statement of Net Position and Activities provides information on the Corporation as a whole. The Corporation's net position—the difference between assets and liabilities—provides one way to measure financial health or financial position.

#### **Statement of Net Position**

Table 1 shows all of the assets and liabilities of the Corporation and is presented on the accrual basis. The total net position is \$1.8 million.

Table 1
City of Helotes Economic Development Corporation
Net Position

	2020	2019	2018
Cash and Investments	\$ 1,625,508	\$ 1,183,747	\$ 845,279
Accounts Receivable	286,862	259,837	221,457
Due from Primary Government	60,000	-	-
Land	48,140	48,140	48,140
Total Assets	2,020,510	1,491,724	1,114,876
Liabilities	188,173	172,892	129,832
Total Liabilities	188,173	172,892	129,832
Net Investment in Capital Assets	48,140	48,140	48,140
Unrestricted	1,784,197	1,270,692	936,904
<b>Total Net Position</b>	\$ 1,832,337	\$ 1,318,832	\$ 985,044

#### **Statement of Activities**

Table 2 shows all of the expenses and revenues of the Corporation and is also presented on the accrual basis. General Revenues consist of the ½ cent sales tax the Corporation receives for economic development.

Table 2
City of Helotes Economic Development Corporation
Statement of Activities and Changes in Net Position

	2020	2019	2018
Program Revenues	\$ 60,000	\$ -	\$ -
General Revenues	1,036,562	936,899	833,225
Total Revenues	1,096,562	936,899	833,225
Total Expenses Transfers In (Out) to Primary Government Total Expenditures	(253,847) (329,210) (583,057)	(180,778) (422,333) (603,111)	(200,976) (490,894) (691,870)
Change in Net Position	\$ 513,505	\$ 333,788	\$ 141,355

#### **Balance Sheet**

The Balance Sheet shows the assets, liabilities, and fund balances of the Corporation.

#### Statement of Revenues, Expenditures, and Changes in Fund Balance

This Statement shows the revenues and expenditures for the Corporation. The largest source of income is from the 1/2 cent sales tax adopted in 2003 for economic development.

#### **Budget to Actual**

The Corporation's total actual expenditures were less than budgeted amounts.

#### **Description of Current and Expected Conditions**

The City of Helotes Economic Development Corporation has experienced steady revenue growth while maintaining expenses. This has allowed the Corporation to complete planned projects and consider several new ones. The following list highlights some of those projects funded:

- Approval of a Small Business Grants Program to assist to small businesses impacted by the COVID-19 pandemic;
- Approval of several marketing initiatives to promote local businesses during the COVID-19 pandemic.

Even though the HEDC has experienced several years of growth, we are continuing monitoring the outbreak of the COVID-19 virus and how it may affect our local business community. We did not see a reduction in sales tax for FYE 2020 and do not anticipate any reduction in FYE2021.

#### **Contacting the Corporation's Financial Management**

This financial report is designed to provide a general overview of the Corporation's finances and show the Corporation's accountability to its taxpayers. If you have any questions about this report or need additional financial information, contact the City of Helotes Economic Development Corporation at P.O. Box 507, Helotes, Texas 78023 or at (210) 695-8877.

# CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION COMPARATIVE STATEMENTS OF NET POSITION SEPTEMBER 30, 2020 AND 2019

	2020	2019
ASSETS		
Cash and Investments	\$1,625,508	\$ 1,183,747
Accounts Receivable - State	286,862	259,837
Due from Primary Government	60,000	-
Capital Assets:		
Land	48,140	48,140
TOTAL ASSETS	\$2,020,510	\$ 1,491,724
LIABILITIES		
Liabilities:		
Accounts Payable	\$ -	\$ 383
Accrued Liabilities	163,137	151,665
Accrued Compensated Absences	24,625	20,844
Due to Primary Government	411_	
TOTAL LIABILITIES	188,173	172,892
NET POSITION		
Net Investment in Capital Assets	48,140	48,140
Unrestricted	1,784,197	1,270,692
TOTAL NET POSITION	\$1,832,337	\$ 1,318,832

## CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION COMPARATIVE STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED SEPTEMBER 30, 2020 AND 2019

	2020	2019
EXPENSES		
Personnel	\$ 93,211	\$ 91,603
Professional Services	38,185	42,058
Office Supplies and Expenses	21,686	25,621
Training and Seminars	19,711	10,635
Reimbursement to City Administration	15,000	5,524
Parking Lease Agreement	4,960	5,169
Other Expenses	61,094	168
TOTAL EXPENSES	253,847	180,778
REVENUES		
Program Revenues:		
Operating Grants	60,000	_
Total Program Revenues	60,000	
Net Governmental Activities	(193,847)	(180,778)
General Revenues:		
Sales Tax	1,022,152	915,256
Interest	14,410	21,643
Total General Revenues	1,036,562	936,899
Transfers From (To) Primary Government	(329,210)	(422,333)
Change in Net Position	513,505	333,788
BEGINNING NET POSITION	1,318,832	985,044
ENDING NET POSITION	\$1,832,337	\$ 1,318,832

# CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION COMPARATIVE BALANCE SHEETS SEPTEMBER 30, 2020 AND 2019

	2020	2019
ASSETS Cash and Investments Accounts Receivable - State Due from Primary Government	\$1,625,508 286,862 60,000	\$ 1,183,747 259,837
TOTAL ASSETS	\$1,972,370	\$ 1,443,584
LIABILITIES AND FUND BALANCE		
Liabilities: Accounts Payable Accrued Liabilities Due to Primary Government Total Liabilities	\$ - 163,137 411 163,548	\$ 383 151,665 - 152,048
Fund Balance: Unassigned Total Fund Balance	1,808,822 1,808,822	1,291,536 1,291,536
TOTAL LIABILITIES AND FUND BALANCE	\$1,972,370	\$ 1,443,584
RECONCILIATION OF THE BALANCE SHEETS TO THE STATEMENTS OF NET POSITION:		
TOTAL FUND BALANCES	\$1,808,822	\$ 1,291,536
Capital Assets used in governmental activities are not financial resources and, therefore, are not reported in the governmental fund financial statements	48,140	48,140
Accrued compensated absences are not due and payable from current financial resources and, therefore, are not reported in the governmental funds	(24,625)	(20,844)
TOTAL NET POSITION	\$1,832,337	\$ 1,318,832

### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION COMPARATIVE STATEMENTS OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE

#### FOR THE YEARS ENDED SEPTEMBER 30, 2020 AND 2019

	2020	2019
REVENUES	01.000.150	<b>01505</b> (
Sales Tax	\$1,022,152	\$ 915,256
Grants and Interlocal Agreements	60,000	-
Interest TOTAL DELETINES	14,410	21,643
TOTAL REVENUES	1,096,562	936,899
EXPENDITURES		
Personnel	89,430	83,934
Professional Services	38,185	42,058
Office Supplies and Expenses	21,686	25,621
Training and Seminars	19,711	10,635
Reimbursement to City Administration	15,000	5,524
Parking Lease Agreement	4,960	5,169
Other Expenses	61,094	168
TOTAL EXPENDITURES	250,066	173,109
Excess (Deficiency) of Revenues Over		
(Under) Expenditures	846,496	763,790
OTHER FINANCING SOURCES (USES)		
Transfer In (Out) to Primary Government	(329,210)	(422,333)
TOTAL OTHER FINANCING SOURCES (USES)	(329,210)	(422,333)
Net Change in Fund Balance	517,286	341,457
BEGINNING FUND BALANCE	1,291,536	950,079
ENDING FUND BALANCE	\$1,808,822	\$ 1,291,536
RECONCILIATION OF THE STATEMENTS OF REVI AND CHANGES IN FUND BALANCE TO STATEMEN	NTS OF NET PO	OSITION:
NET CHANGE IN FUND BALANCE	\$ 517,286	\$ 341,457
Some expenses reported in the Statement of Activities do not require the use of current financial resources and, therefore, are not reported as expenditures in governmental fund financial statements	(3,781)	(7,669)
	_	_
CHANGE IN NET POSITION	\$ 513,505	\$ 333,788

#### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO THE FINANCIAL STATEMENTS SEPTEMBER 30, 2020 AND 2019

#### NOTE A -- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### 1. Financial Reporting Entity

City of Helotes Economic Development Corporation is a nonprofit industrial corporation, with powers of taxation, created pursuant to Section 4B Article 5190.6 of Vernons Texas Civil Statutes (V.T.C.S.), as amended. City of Helotes Economic Development Corporation (hereafter referred to as the Corporation) was created February 6, 2003 to act on behalf of the City for promotion, development, and enhancement of economic development within the City of Helotes. The Corporation is a component unit of the City of Helotes. A component unit is a legally separate corporation for which the elected officials of the governmental unit are financially accountable. The Corporation is presented in the City's financial statements as a blended component unit.

The financial statements of the Corporation have been prepared in conformity with generally accepted accounting principles (GAAP), as applied to government units. The Governmental Accounting Standards Board (GASB) is the accepted standard-setting body for establishing governmental accounting and financial reporting principles. The financial statements present the financial position and results of operations of the Corporation only.

#### 2. Basis of Presentation

The government-wide financial statements are presented in accordance with GASB 34, which mandates government-wide financial statements of net position and activities, and are presented on the economic resources measurement focus and accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when incurred, regardless of the timing of the related cash flows. It also requires that capital assets be recorded at cost less accumulated depreciation.

Governmental funds use the modified accrual basis of accounting. Under this method, revenues are recognized in the accounting period in which they become both available and measurable (flow of current financial resources measurement focus). Expenditures are recognized in the accounting period in which the fund liability is incurred, if measurable.

#### 3. Budgets

The Corporation adopts annual operating (and if necessary capital) budget which is approved by the City Council. Formal budgetary accounting is employed as a management control. The budgets can be amended by the Board of Directors, subject to City Council approval. Actual expenditures cannot legally exceed budgeted appropriations at the fund level. All budgeted appropriations lapse at the end of each fiscal year. The budget is presented on the modified accrual basis of accounting.

#### 4. Cash and Investments

Cash includes cash deposits and investments with maturity dates within three (3) months of the date acquired by the Development Corporation.

#### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) SEPTEMBER 30, 2020 AND 2019

#### NOTE A -- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### 4. Cash and Investments (Continued)

The Corporation reports investments at fair value based on the hierarchy established by generally accepted accounting principles. The fair value hierarchy, which has three levels, is based on the valuation inputs used to measure an asset's fair value: Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs.

#### 5. Related Party Transactions

During the course of operations, numerous transactions occur between the Corporation and the City. These receivables and payables are classified as "due from primary government" or "due to primary government" on the Balance Sheet and Statement of Net Position. The Corporation reimburses the City for its share of personnel costs and paid an agreed upon rate of \$15,000 for general administrative overhead. The Corporation has also pledged revenue to cover a portion of the City's debt service (see note F).

During the normal course of operations, payables and receivables occur between the Corporation and City based on the timing of transactions between the two entities. These balances are expected to be paid/received in the next fiscal year.

#### 6. Capital Assets

Capital assets, which include land, are capitalized at total acquisition cost or fair market value at the time of donation if donated. Depreciation (where applicable) is recorded on all depreciable capital assets on a straight-line basis over the estimated useful lives. Land held for future development is not depreciated.

#### 7. Sales Tax Revenue

The citizens of the City of Helotes voted to adopt an additional one-half of one percent (1/2 cent or \$0.0050) local sales and use tax to be used by the Corporation for the promotion and development of new and expanded business enterprises and any other purposes authorized by Section 4B, Article 5190.6, V.T.C.S., as amended (the Development Corporation Act of 1979).

#### 8. Fund Balance

Fund Balance is classified as follows:

Nonspendable – Represents amounts that cannot be spent because they are either not in spendable form (such as inventory or prepaid items) or legally required to remain intact.

Restricted – Represents amounts that are constrained by external parties, constitutional provisions, or enabling legislation.

#### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) SEPTEMBER 30, 2020 AND 2019

#### NOTE A -- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### 8. Fund Balance (Continued)

Committed – Represents amounts that can be used only for the specific purposes determined by a formal action of the government's highest decision-making authority. The governing board is the highest level of decision-making authority for the corporation that can commit fund balance. Once adopted, the limitation imposed remains in place until a similar action is taken to remove or revise the limitation.

Assigned – Represents amounts which the Corporation intends to use for a specific purpose but does not meet the criteria of restricted or committed. The Board of Directors may make assignments and has chosen not to delegate that authority to any other individuals.

Unassigned - Represents the residual balance that may be spent on any other purpose for the Corporation.

When an expenditure is incurred for a purpose in which multiple classifications are available, the Corporation considers restricted balances spent first, committed second, and assigned third.

#### 9. Net Position

Net position represents the difference between assets and liabilities. Net investment in capital assets, consists of capital assets, net of accumulated depreciation, reduced by the outstanding balances of any loans used to purchase, construct, or improve those assets.

#### 10. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### NOTE B -- DEPOSITS AND INVESTMENTS

#### 1. Deposits

At September 30, 2020 and 2019, the total carrying amount of the Corporation's deposits were \$139,173 and \$141,688, respectively, and the bank balance was \$320,418 and \$143,287, respectively. All cash deposits were fully collateralized.

#### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) SEPTEMBER 30, 2020 AND 2019

#### NOTE B -- DEPOSITS AND INVESTMENTS (Continued)

#### 2. Investments

As of September 30, 2020, the Corporation had the following investments:

	2020	2019
	Carrying	Carrying
	Value	Value
Investment Pools:		
TexPool	\$ 27	\$ 27
LOGIC	1,486,308	1,042,032
	\$ 1,486,335	\$ 1,042,059

The net asset value of investments are valued using prices quoted prices in active markets (Level 1) inputs.

#### Credit Risk

Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. The ratings of securities by nationally recognized rating agencies are designed to give an indication of credit risk. At September 30, 2020 and 2019, the City of Helotes Economic Development Corporation was not significantly exposed to credit risk.

#### Custodial Credit Risk

Deposits are exposed to custodial credit risk if they are not covered by depository insurance and the deposits are uncollateralized, collateralized with securities held by the pledging financial institution, or collateralized with securities held by the pledging financial institution's trust department or agent but not in the City of Helotes Economic Development Corporation's name.

Investment securities are exposed to custodial credit risk if the securities are uninsured, are not registered in the name of the government, and are held by either the counterparty or the counterparty's trust department or agent but not in the City of Helotes Economic Development Corporation's name.

At September 30, 2020 and 2019, the City of Helotes Economic Development Corporation was not exposed to custodial credit risk.

#### Concentration of Credit Risk

The risk is the risk of loss attributed to the magnitude of a government's investment in a single issuer. As of September 30, 2020 and 2019, the City of Helotes Economic Development Corporation had no exposure to concentration of credit risk.

### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) SEPTEMBER 30, 2020 AND 2019

#### NOTE C -- CAPITAL ASSETS

Activity for assets capitalized by the Corporation is summarized below:

	В	alance					В	alance
	10	/1/2019	Ad	ditions	Dele	etions	9/3	30/2020
Land	\$	48,140	\$	-	\$		\$	48,140

Land is not depreciated.

#### NOTE D -- INTERFUND BALANCES

Interfund balances represent reimbursements for expenditures paid or cash received on behalf of other funds and are expected to be liquidated in the next fiscal year. Interfund balances at September 30, 2020, were as follows:

			2020	2	019	
Due from	Due to	A	mount	Ar	nount	Purpose
EDC	Primary Government - General Fund	\$	60,000	\$	-	Reimbursement of Grant funds
Primary Government - General Fund	EDC		411		-	Reimbursement of expenses
		\$	60,411	\$	-	

#### NOTE E -- TRANSFERS

Transfers during the year ended September 30, 2020, were as follows:

		2020	2019	
Transfer Out	Transfer In	 Amount	 Amount	Purpose
EDC	Primary Government - Debt Service	\$ 329,210	\$ 319,015	Pledged revenue
EDC	Primary Government - Capital Projects		 103,318	Contributions toward projects
		\$ 329,210	\$ 422,333	

#### NOTE F -- COMMITMENTS AND CONTINGENCIES

#### Litigation

Management is not aware of any pending or threatened litigation that may have a material impact on the Corporation's financial statements.

#### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO BASIC FINANCIAL STATEMENTS (CONTINUED) SEPTEMBER 30, 2020 AND 2019

#### NOTE F -- COMMITMENTS AND CONTINGENCIES (Continued)

#### 380 Development Agreement

The City of Helotes and the Economic Development Corporation have entered into 380 Development agreements to encourage growth within the City. The agreements involve the City and Corporation reimbursing the project costs through refunding a portion of the sales and use taxes generated by the projects up to a maximum amount. No reimbursements have been made as of the date of this report, but the City and Corporation are recording estimated rebate amounts. The terms of the agreements are as follows:

			N	Maximum	(	Current	N	<i>M</i> aximum	
	Sales Tax Refu	and Agreement		Grant		Year		EDC	
Development, Date Began	City	EDC		Amount	R	eductions	Ba	lance Due	Term
Bandera Helotes Plaza (2010)	50%	50%	\$	300,000	\$	841	\$	130,949	10 years
Bluff and Shops at Old Town Helotes (2014)	50%	50%	\$	2,000,000	\$	-	\$	1,000,000	15 years
Texas Developers, LLC (2016)	75% of excess	75% of excess		N/A	\$	617,262		N/A	20 years
CSDRE LLC and Slim Texas LLC (2017)	40%	40%	\$	600,000	\$	-	\$	298,684	13 years

#### Pledged Revenue

Through Interlocal Agreements with the City of Helotes, the Economic Development Corporation has pledged a portion of its revenue over the next 20 years to reimburse the City for debt service on multiple bonds issued. The agreements called for reimbursement of \$4,000,000 for the Certificates of Obligation Series 2007 and \$937,480 for the Certificates of Obligation Series 2015 issued by the City. These portions of the debt issuance were used by the Corporation for implementation of The Old Town Helotes Improvements and State Highway 16 & Helotes Linear Creek Development Projects. The Corporation transferred \$329,210 and \$319,015 during the years ended September 30, 2020 and 2019, respectively, for the debt service requirements and is up to date on payments required by the agreement. The Economic Development Corporation's future pledged revenues are as follows:

Fiscal Year Ending							
September 30,	S	eries 2007	Se	ries 2015	Total		
2021	\$	297,203	\$	24,466	\$	321,669	
2022		297,968		24,144		322,112	
2023		298,339		23,822		322,161	
2024		298,318		24,028		322,346	
2025		297,903		23,633		321,536	
2026 - 2030		597,892		262,348		860,240	
2030 - 2035		-		162,319		162,319	
	\$	2,087,623	\$	544,760	\$	2,632,383	

REQUIRED SUPPLEMENTARY INFORMATION

### CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE BUDGET AND ACTUAL

### FOR THE YEAR ENDED SEPTEMBER 30, 2020 (WITH COMPARATIVE ACTUAL AMOUNTS FOR 2019)

	Budgeted	Amounts	Variance				
	Original	Final	Actual 2020	Favorable (Unfavorable)	Actual 2019		
REVENUES							
Taxes	\$ 907,785	\$ 907,785	\$1,022,152	\$ 114,367	\$ 915,256		
Grants and Interlocal Agreements	-	-	60,000	60,000	-		
Interest	21,315	21,315	14,410	(6,905)	21,643		
TOTAL REVENUES	929,100	929,100	1,096,562	167,462	936,899		
EXPENDITURES							
Current:							
Personnel	92,031	92,031	89,430	2,601	83,934		
Professional Services	79,907	79,907	38,185	41,722	42,058		
Office Supplies and Expenses	29,893	29,893	21,686	8,207	25,621		
Training and Seminars	19,000	19,000	19,711	(711)	10,635		
City Administration Cost Reimbursemen	5,400	5,400	15,000	(9,600)	5,524		
Parking Lease Agreement	5,520	5,520	4,960	560	5,169		
Other Expenses	115,183	115,183	61,094	54,089	168		
TOTAL EXPENDITURES	346,934	346,934	250,066	96,868	173,109		
Excess (Deficiency) of Revenues							
Over (Under) Expenditures	582,166	582,166	846,496	264,330	763,790		
OTHER FINANCING							
SOURSES (USES)							
Transfer In (Out) to Primary							
Government	(329,210)	(329,210)	(329,210)	-	(422,333)		
TOTAL OTHER FINANCING							
SOURCES (USES)	(329,210)	(329,210)	(329,210)		(422,333)		
Net Change in Fund Balance	252,956	252,956	517,286	264,330	341,457		
Fund Balance - October 1	1,291,536	1,291,536	1,291,536		950,079		
Fund Balance - September 30	\$ 1,544,492	\$ 1,544,492	\$1,808,822	\$ 264,330	\$ 1,291,536		

# CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION NOTES TO REQUIRED SUPPLEMENTARY INFORMATION STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE BUDGET AND ACTUAL FOR THE YEAR ENDED SEPTEMBER 30, 2020 (WITH COMPARATIVE ACTUAL AMOUNTS FOR 2019)

**Budgetary Information** – The budget is prepared in accordance with accounting principles generally accepted in the United States of America. The Corporation maintains strict budgetary controls. The objective of these controls is to ensure compliance with legal provision embodied in the annual appropriated budget approved by the City Council and as such is a good management control device. The following are the funds which have legally adopted annual budgets: General Fund.

Budgetary preparation and control is exercised at the department level. Actual expenditures may not legally exceed appropriations at the fund level.





#### City of Helotes EDC AGENDA ITEM REQUEST FORM DATE: March 17, 2021

Agenda Placement:	☐ CONSENT
•	<b>⊠ INDIVIDUAL</b>
	□ PRESENTATION
	□CLOSED

#### **CAPTION:**

Discussion of and action on a Resolution of the City of Helotes Economic Development Corporation (HEDC) approving a project to establish a Small Business Assistance Program that will offer grants to businesses within the corporate limits of Helotes that have been impacted by the Coronavirus (COVID-19); and authorizing the HEDC Executive Director to take all necessary steps to implement the provisions of this Resolution. (Staff)

#### **BACKGROUND:**

On March 3, 2020 Directors John Kodosky and Melody Cooper presented agenda item to discuss the creation of a second round of grants for small businesses whom have been affected by COVID 19. The HEDC Board of Directors approved publishing a Notice of Public Hearing to consider funding a Small Business Assistance Program that will offer grants to businesses in the City of Helotes that have been impacted by COVID 19 and selected CEN-TEX CDC dba BCL of Texas to administer the loan program in the amount of \$475,000.

On March 10<sup>th</sup> HEDC Board Directors Kodosky and Cooper meet with staff to review the list of businesses that initially applied, but didn't qualify for the first round of grants. BCL reported receiving 31 applications, but only 15 met the criteria established for the original program. The committee was able to identify several key factors that limited the approval process. Three of which include revenue cap of \$1 million, number of employees under 20, and loss of revenue loss of at least 15% beginning March 1, 2020 resulted in the majority of disqualifications.

After identifying several businesses whom the committee felt were representative of the target audience, they were able to refine some of the eligibility criteria to allow more small businesses to participate. The committee also felt it was important not to exclude area nonprofits that contribute to the local community



and/or provide for tourism through events. The following are recommendations for establishing the eligibility requirements:

- Must meet the definition of eligible small business;
- Located within the corporate city limits of Helotes;
- Must have current Certificate of Occupancy in Helotes;
- Must have been in business prior to February 2020;
- Must have 40 or fewer FTE (full time equivalent) employees;
- Annual gross revenues less than \$4 million;
- Local franchisor may apply with only one franchise location;
- Must demonstrate a loss of 15% or more for any quarter in 2020 compared to 2019;
- Applicant must be willing to maintain current level of employees and remain in business for at least 6 months;
- Non-profits must have a minimum gross annual revenue of \$10,000
- Industries of professional services such as physicians, clinics, dentists, attorneys, engineers, architects, insurance agencies, vacation and longterm rentals, and sexually oriented businesses are not eligible;
- Business who received Bexar County COVID-19 grant funds thru the Lift Fund Small Business Disaster Relief Programs are eligible for reduced grants offered by the HEDC.

FINANCIAL: Up to \$475,000.00 to include administration fee

**ATTACHMENT:** Attachment A – Program Guide

Attachment B – Resolution

**SUBMITTED BY:** EDC Staff





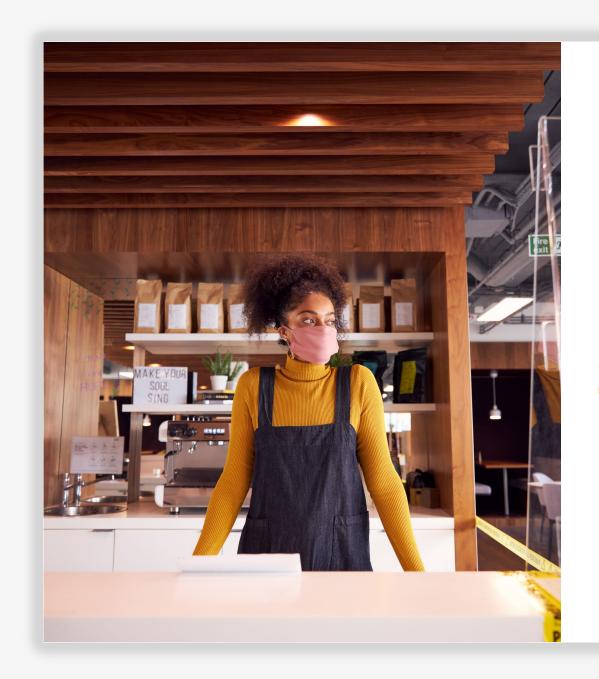






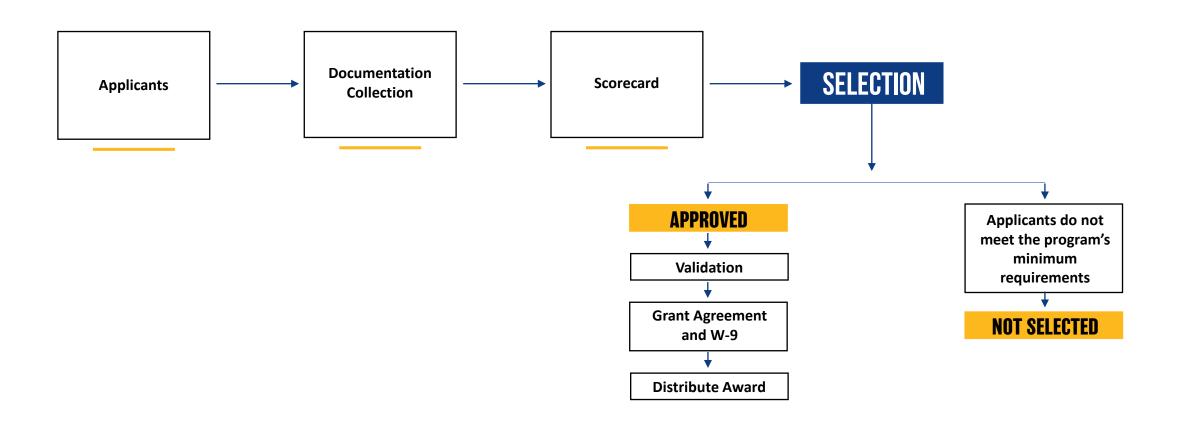
### HELOTES SMALL BUSINESS ASSISTANCE PROGRAM

PROGRAM GUIDELINES (FOR ALL BUSINESSES)



# **ABOUT THE PROGRAM**

## **SECTION 1: PROCESS OVERVIEW**



### **SECTION 2: PROGRAM OVERVIEW**

- \$475,000 of funding administered by the Helotes Economic Development Corporation with support from BCL of Texas as the Intermediary, known collecetively as "Partners.".
- The program is <u>not</u> on a "first come, first served" basis.
- The application portal will open for applicants for a designated period of time determined by the HEDC.
- Partners will conduct outreach and marketing to ensure small, vulnerable and disadvantaged businesses and nonprofits have access to the grant application platform.
- Partners will provide technical assistance to business owners and nonprofits (to include translation/interpretation services) during application preparation and online submission.
- Once applications are received, BCL of Texas will process for eligibility. Once the program closes, grant awards will be distributed based on the program priority factors.
- Maximum grant amount is \$25,000 per business.

- A committee of internal BCL of Texas team members will confirm the scorecard creation and geographical distribution based on program priority factors, including the COVID health and safety restrictions following Texans Helping Texans, local county status and other factors affecting business operations.
- If demand for grants from small businesses and nonprofits meeting the prioritization criteria exceeds available funding, priority factors will be assessed.
- Applications received will be processed in two (2) stages:
  - Stage 1: Applicants upload selected financial documents, identification documents and a business certification regarding accuracy and truthfulness of information submitted.
  - Stage 2: Eligible applicants will be requested to provide additional documentation for grant disbursement.
- HEDC will distribute grants to approved small businesses and nonprofits.
- BCL of Texas will arrange to deliver applicable tax forms to grantees.

### **SECTION 3: CRANTEE ELIGIBILITY**

### Eligible businesses must have a physical address and operate in the City of Helotes.

A small business or small nonprofit must satisfy the following criteria to be eligible to receive a grant award:

- Must meet the definition of an "eligible small business" (see Definitions and Additional Information)
- Active businesses or nonprofits operating since at least February 2020.
  - Businesses must currently be operating
- Business must be impacted by COVID-19 and the health and safety restrictions such as business interruptions or business closures incurred as a result of the COVID-19 pandemic
- Business must be able to provide organizing documents including 2018 or 2019 tax returns or Form 990s, copy of official filing with the Texas Secretary of State, if applicable, or local municipality for the business such as one of the following: Articles of Incorporation, Certificate of Organization, Fictitious Name of Registration or Government-Issued Business License
- Applicant must be able to provide acceptable form of government-issued photo ID
- Applicants with multiple business entities, franchises, locations, etc. are not eligible for multiple grants and are only allowed to apply once using their eligible small business with the highest revenue.

#### **DEFINITIONS AND ADDITIONAL INFORMATION**

- "eligible small business" means small businesses and small nonprofits operating in the City of Helotes
- "small businesses" means sole proprietors, independent contractors, 1099
  workers, and/or registered "for-profit" business entities (e.g., C-corporations,
  S-corporations, limited liability companies, partnerships) that have yearly gross
  revenue of \$4 million or less based on most recent available tax return (2018
  or 2019); must have less than 40 FTE (full time equivalent) employees
- "small nonprofits" means registered 501(c)(3), 501(c)(4), 501(c)(6) or 501(c) (19) nonprofit entities that have yearly gross revenue of \$4 million or less based on most recent available Form 990 (2018 or 2019); must have minimum yearly gross revenue of \$10,000; nonprofit entities types include corporation, limited liability company, or unincorporated association
- Applicants will be required to certify eligibility, including that the grant will be used for the specific applicant and that such applicant is the business with the highest revenue
- Revenue determined based on IRS tax form definition of "Gross Sales" (less any returns and allowances) as reported on Line 1.c. on both the 1120 (corporate return) or 1120S (S-Corp return); Line 3 on IRS Schedule C for single member LLCs and sole proprietorships; Line 1.c on Form 1065, for partnerships; Line 1.c and Line 2 on Schedule F for farming businesses; and Line 12 on Form 990 for non-profits. Schedule E is not eligible.

### **SECTION 4: INELIGIBLE BUSINESSES**

- Businesses without a physical location in the City of Helotes
- Nonprofit businesses not registered as either a 501(c)(3), 501(c)(4), 501(c)
   (6) or 501(c)(19)
- Government entities or elected official offices
- Businesses primarily engaged in political or lobbying activities (regardless of whether such entities qualify as an eligible small nonprofit)
- Passive businesses, investment companies and investors who file a Schedule E on their personal tax returns
- Churches and other religious institutions (regardless of whether such entities qualify as an eligible small nonprofit)
- Financial businesses primarily engaged in the business of lending, such as banks, finance companies and factoring companies
- Businesses engaged in any activity that is illegal under federal, state or local law
- Businesses of of professional services such as physicians, clinics, dentists, attorneys, engineers, architects, insurance agencies, vacation and long-term rentals, and sexually oriented businesses
- Businesses engaged in any socially undesirable activity or activity that may be considered predatory in nature such as rent-to-own businesses and check cashing businesses

- Businesses that restrict patronage for any reason other than capacity
- Speculative businesses
- Businesses of which any owner of greater than 20% of the equity interest in it (i) has within the prior three-years been convicted of or had a civil judgment rendered against such owner, or has had commenced any form of parole or probation (including probation before judgment), for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state or local) transaction or contract under a public transaction; violation of federal or state anti-trust or procurement statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property, or (ii) is presently indicted for or otherwise criminally or civilly charged by a government entity, (federal, state or local) with commission of any of the offenses enumerated in subparagraph (i) above
- "Affiliated" companies (as such term is defined in 13 C.F.R. § 121.103)
- Multiple business entities, franchises, locations, etc. are not eligible for multiple grants and are only allowed to apply once using their eligible small business with the highest revenue
- Business who received \$20,000 or more from Bexar County or Lift Fund COVID-19 grant funds.

## **SECTION 5: USES OF FUNDS**

#### **ELIGIBLE USE OF FUNDS**

- Only those costs incurred due to the COVID-19 pandemic and the health and safety restrictions such as business interruptions or business closures incurred as a result of the COVID-19 pandemic. The following are the eligible uses of grant funds:
  - All employee expenses including payroll costs, health care benefits, paid sick, medical, or family leave, and insurance premiums
  - Working capital, overhead (including rent, utilities, mortgage principal and interest payments (excluding mortgage prepayments)), debt obligations (principal and interest) incurred before March 1, 2020
  - Costs associated with re-opening business operations after being fully or partially closed due to state-mandated COVID-19 health and safety restrictions and business closures
  - Costs associated with complying with COVID-19 federal, state or local guidelines for reopening with required safety protocols, including but not limited to equipment, plexiglass barriers, outdoor dining, PPE supplies, testing, and employee training expenses
  - Any other COVID-19 related expenses not already covered (for the same period) through grants, forgivable loans or other relief through federal, state, county or city programs

#### **INELIGIBLE USES OF FUNDS**

- Human resource expenses for the State share of Medicaid;
- Employee bonuses or severance pay;
- Taxes;
- Legal settlements;
- Personal expenses or other expenses unrelated to COVID-19 impacts;
- Expenses for repairs from damages already covered by insurance
- Reimbursement to donors for donated items or services.

### SECTION 6: HOW RECIPIENTS WILL BE DETERMINED

#### **CRANT RECIPIENTS WILL BE DETERMINED BASED ON:**

- Businesses located in areas impacted the most by the effects of COVID-19, based on COVID health and safety restrictions following Texans Helping Texans, local county status, and other factors affecting business operations.
- 2. Businesses impacted the most financially based on gross revenue losses.
- 3. Certain impacted industries including retail, food and hospitality, health and wellness, and personal care (beauty/nail salons, spas, and barbershops).
- 4. "Underserved small business groups" meaning (I) women-owned, Minority/Person of Color-Owned, or veteran-owned businesses where at least 51% of the business is owned and run on a daily basis by said group(s).
  - "Minority/Person of Color-Owned Small Business" means the following racial or ethnic groups (as identified by the applicant): African-American/Black, Asian, Native American or Alaska Native, Native Hawaiian or Pacific Islander, or LatinX/Hispanic.

## **SECTION 8: REQUIRED DOCUMENTATION**

#### STAGE 1

#### **Application Requirements**

Businesses will need to:

- Complete a grant application (made available through an online portal by BCL of Texas);
- 2. Upload selected financial and organizational documents; and
- 3. Self-certify the accuracy of information by signing an Application Certification.

The following information is required from all applicants in Stage 1:

- 1. A copy of the signed certification form referenced above.
- 2. Business operating bank statements for 2019 and 2020 in the quarter claiming 15% or more in losses.
- 3. 2019 Tax return provided in an electronic form for online upload, such as PDF/JPEG or other approved upload format.
- 4. An acceptable form of government-issued photo ID, provided in an electronic form for online upload, such as PDF/JPEG or other approved upload format.
- Acceptable evidence of less than 40 FTE (full time equivalent)
   employees. Payroll documents with employee listings/count and IRS
   941 for 4th quarter.

#### STAGE 2

#### Additional Requirements for Businesses Determined to be Eligible

Once selected for funding, applicants will be required to provide additional documentation as set forth below and re-certify to the accuracy of information provided.

The following information is required from all applicants in Stage 2:

- 1. Copy of official filing with the Texas Secretary of State (which must be active), if applicable or local municipality for your business such as one of the following, which must be provided in electronic format for upload, such as PDF/JPEG or other approved upload format:
  - Articles of Incorporation
  - Certificate of Organization
  - Fictitious Name of Registration
  - Government-issued Business License (sole proprietors without fictitious name)
- 2. For eligible nonprofit entity applicants, a copy of the entity's most recent IRS tax exemption letter.
- 3. Disclosure of previously awarded grants from federal, state, or local entities funded with CARES Funds. (Such as EIDL, PPP, Bexar County LiftFund, or HEDC Small Business Assistance Grant)

#### **RESOLUTION NO. 21-004**

A RESOLUTION OF THE ECONOMIC DEVELOPMENT CORPORATON (EDC) OF THE CITY OF HELOTES, TEXAS, APPROVING A SMALL BUSINESS ASSISTANCE PROGRAM THAT WILL OFFER GRANTS TO BUSINESSES IN THE CITY OF HELOTES THAT HAVE BEEN IMPACTED BY COVID-19 (THE "GRANTS" PROGRAM); AUTHORIZING THE EDC EXECUTIVE DIRECTOR TO TAKE ALL NECESSARY STEPS TO **IMPLEMENT** THE **PROVISIONS OF** THIS **RESOLUTION:** INCORPORATING RECITALS; PROVIDING FOR SEVERABILITY; REPEALING ANY OTHER CODE PROVISIONS, RESOLUTIONS, OR PARTS OF RESOLUTIONS, AND OTHER PROVISIONS IN CONFLICT HEREWITH; AND SETTING AN EFFECTIVE DATE.

**WHEREAS**, in December 2019, a novel coronavirus, now designated SARS-Co V2 which causes the disease COVID-19, was detected in Wuhan, China; and

**WHEREAS**, President Donald J. Trump declared a State of National Emergency for the United States of America on March 13, 2020 in response to the spread of COVID-19; and

**WHEREAS**, on March 13, 2020, Texas Governor Greg Abbott declared a statewide public health disaster; and

**WHEREAS**, on March 20, 2020, Mayor Thomas A. Schoolcraft issued a declaration of local disaster for public health emergency for the City of Helotes for a period of seven (7) days; and

**WHEREAS**, on March 26, 2020, the City Council adopted Declaration No. 2020-02, continuing and extending the Mayor's amended declaration of local disaster for public health emergency for sixty (60) days to help abate the public health threat resulting from the COVID-19 pandemic; and

**WHEREAS**, the COVID-19 pandemic has caused closures of and limitations on local businesses; and

**WHEREAS**, some local businesses in the City of Helotes do not currently have an online presence which would enable them to provide services during this state of disaster; and

**WHEREAS**, Chapter 505 of the Texas Local Government Code allows Economic Development Corporations to establish economic development projects to business enterprises that create or retain primary jobs in the municipality; and

**WHEREAS**, the EDC approved the creation of the Small Business Assistance Grant Program after noticed had been published on March 6, 2021 and holding a public hearing March 17, 2021; and

**WHEREAS**, the EDC recognizes the economic strain the COVID-19 pandemic has had on local businesses, and desires to create another Small Business Assistance Program to offer grants to businesses still impacted by COVID-19.

### NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION THAT:

- **SECTION 1:** *Approval.* The EDC desires to approve a Small Business Assistance Program pursuant to Chapter 505 of the Texas Local Government Code to provide immediate, short-term financial assistance in the form of grants to qualified businesses located within the city limits of the City of Helotes.
- **SECTION 2**: *Grant Program Amount*. The EDC shall utilize up to \$475,000.00 for the Small Business Assistance Grant Program, which was the amount previously approved for the construction of a spray park / splash pad at the Helotes Fitness Park and Disc Golf Course and the construction of new sidewalks along Riggs Rd. from Our Lady of Guadalupe Church (OLG) to F.M. 1560 and along Old F.M. 1560 from F.M. 1560 to Helotes City Hall.
- **SECTION 3**: *Grantee Eligibility Amount*. Each qualified small business is eligible to receive a grant up to \$25,000.00.
- **SECTION 4.** <u>Authorization.</u> The EDC Executive Director is authorized to contract with CEN-TEX CDC dba BCL of Texas, a Community Development Financial Institution (CDFI) lender, to administer the Small Business Assistance Grant Program, and are authorized to take any and all other actions they deem necessary to administer the program consistent with the program requirements set forth herein.
- **SECTION 5.** *Recitals*. The EDC finds all of the above recitals to be true and correct and incorporates the same in this Resolution as findings of fact.
- **SECTION 6**. <u>Severability.</u> If any section, subsection, sentence, clause or phrase of this Resolution be declared unconstitutional and/or invalid by a court of competent jurisdiction, it is expressly provided that any and all remaining portions of this Resolution shall remain in full force and effect. The EDC hereby declares that it would have passed this Resolution, and each section, subsection, clause and phrase thereof regardless of whether any one or more sections, subsections, sentences, clauses or phrases may be declared unconstitutional and/or invalid.
- **SECTION 7.** <u>Effective Date.</u> This Resolution shall take effect immediately upon its adoption.

#### PASSED AND APPROVED THIS 17<sup>TH</sup> DAY OF MARCH, 2021.

#### HELOTES ECONOMIC DEVELOPMENT CORPORATION

	Marian Mendoza, Executive Director
ATTEST:	
Glenn Goolsby, Assistant Executive Director	