



**REGULAR MEETING OF THE
CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION
WEDNESDAY, MARCH 19, 2014 AT 6:00 P.M.**

AGENDA

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a regular meeting on Wednesday, March 19, 2014 at 6:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

OPEN SESSION:

2. Public comment.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC agenda.

CONSENT AGENDA (ITEM NOS. 3 – 5):

3. Approval of the meeting minutes dated February 19, 2014. (Staff)
4. Approval of the monthly Revenue and Expenditure Report dated March 14, 2014. (Staff)
5. Approval of a Resolution of the Board of Directors of the City of Helotes Economic Development Corporation approving the Business Improvement Grant for Small Businesses; declaring that the Project promotes new or expanded business development in the City of Helotes; and authorizing the EDC President and Executive Director to negotiate and execute all other documents necessary to implement the Project. *[Goal 2 – Business Retention and Expansion]*

ITEMS FOR INDIVIDUAL CONSIDERATION:

6. Discussion, direction, and / or appropriate action on the design, construction, and funding of water and sewer utilities along State Highway 16 between, generally, Scenic Loop Road and Circle A Trail. (Staff) *[Goal 1 – Capital Improvements]*
7. Discussion, direction, and / or appropriate action regarding marketing and branding consulting services for the City of Helotes and EDC. (Staff) *[Goal 2 – Business Retention and Expansion; Goal 4 – Effective Communication]*

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

The City of Helotes City Hall is wheelchair accessible, and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Helotes will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received forty-eight (48) hours prior to the meeting. Please contact the City Secretary's Office at 210.695.5911 or by facsimile at 210.695.2123.

ITEMS FOR INDIVIDUAL CONSIDERATION CONT.:

8. Discussion, direction, and / or appropriate action regarding community analytics for retail marketing for the City of Helotes and EDC. (Staff) *[Goal 3 – Business Recruitment; Goal 4 – Effective Communication]*
9. Discussion, direction, and / or appropriate action regarding a budget adjustment to accommodate Item Nos. 7 and 8 above; transferring in \$40,000 or another amount determined by the Board of Directors from the General Fund and increasing expenditure on line item No. 05-510-5211 (*Marketing*) by the same amount. (Staff)
10. Discussion, direction, and / or appropriate action regarding commercial developments within the City of Helotes. (Staff)
11. Discussion of Ballous Miller Property and the United States Fish and Wildlife Services Critical Habitat. (Staff) *[Goal 3 – Business Recruitment]*
12. EDC Specialist Report:
 - Google 360 Virtual Tours; *[Goal 2 – Business Retention and Expansion]*
 - Helotes Area Chamber of Commerce; and *[Goal 2 – Business Retention and Expansion]*
 - EDC Meet and Greet, suggested date May 7, 2014. *[Goal 4 – Effective Communication]*


Adjourn.

The EDC Board of Directors reserves the right to discuss and appropriately act upon any item listed on the agenda in open session. In addition, the EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the abovementioned or following matters, as authorized by the Texas Local Government Code:

Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.087 (Economic Development)

No action may be taken in Closed Session. A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on March 14, 2014 at 3:00 p.m.



Glenn Goolsby
EDC Specialist