



**REGULAR MEETING OF THE  
CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION  
WEDNESDAY, AUGUST 20, 2014 AT 1:00 P.M.**

**AGENDA**

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a regular meeting on Wednesday, August 20, 2014 at 1:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

**OPEN SESSION:**

2. Public comment.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC agenda.

3. Public hearing.

Receive and hear all interested persons on the adoption of operating and capital budgets for the EDC for Fiscal Year Ending (FYE) 2015. The proposed EDC FYE 2015 operating and capital budgets include economic development "Projects," as defined by Art. 5190.6 Development Corporation Act of 1979, Secs. 2 and 4(B) of Vernon's Texas Civil Statutes. Proposed budgets are posted on the front page of the EDC website, [www.helotesedc.com](http://www.helotesedc.com), and on the City of Helotes agenda bulletin board. Comments are limited to three (3) minutes, and this time is not transferable.

**CONSENT AGENDA (ITEM NOS. 4 – 6):**

4. Approval of the meeting minutes dated May 14<sup>th</sup>, June 18<sup>th</sup>, July 10<sup>th</sup>, and July 30, 2014. (Staff)
5. Approval of the monthly Revenue and Expenditure Report dated August 12, 2014. (Staff)
6. Approval of the Quarterly Investment Report dated June 30, 2014. (Staff)

**ITEMS FOR INDIVIDUAL CONSIDERATION:**

7. Presentation by Squires & Company and discussion, direction, and / or appropriate action on a Marketing and Media Analysis for the City of Helotes and EDC. (Staff) [*Goal 2 – Business Retention and Expansion; Goal 4 – Effective Communication*]

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

The City of Helotes City Hall is wheelchair accessible, and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Helotes will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received forty-eight (48) hours prior to the meeting. Please contact the City Secretary's Office at 210.695.5911 or by facsimile at 210.695.2123.

8. Presentation by LNV Engineering and discussion, direction, and / or appropriate action on the design, construction, and funding of water and sewer utilities along State Highway 16 between, generally, Scenic Loop Road and Circle A Trail. (Staff) [*Goal 1 – Capital Improvements*]
9. Discussion, direction, and / or appropriate action regarding revisions to the EDC Strategic Plan. (President Garner)
10. Discussion, direction, and / or appropriate action on applications submitted for Business Improvement Grant funds. (Staff) [*Goal 2 – Business Retention and Expansion*]
11. Discussion, direction, and / or appropriate action regarding appropriations for fiscal year ending (FYE) 2015 beginning October 1, 2014 and ending September 30, 2015 to support the EDC's programs, "Projects," as defined by Art. 5190.6 Development Corporation Act of 1979, Secs. 2 and 4(B) of Vernon's Texas Civil Statutes, and cooperatives. (Staff)
12. EDC Specialist Report on Google 360 Virtual Tours. (Staff) [*Goal 2 – Business Retention and Expansion*]

***Adjourn.***

The EDC Board of Directors reserves the right to discuss and appropriately act upon any item listed on the agenda in open session. In addition, the EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the abovementioned or following matters, as authorized by the Texas Local Government Code:

Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.087 (Economic Development)

No action may be taken in Closed Session. A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on August 14, 2014 at 5:00 p.m.



Glenn Goolsby  
EDC Specialist