

REGULAR MEETING AGENDA

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a Regular Meeting on Wednesday, December 18, 2019 at 7:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

OPEN SESSION:

2. Citizens to be heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

CONSENT AGENDA (ITEM NOS. 3-5):

All Consent Agenda items listed below are considered routine by EDC Staff and are intended to be enacted by one motion. There will be no separate discussion of these items, unless a Director requests it, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.

- 3. Approval of the minutes of the EDC Regular Meeting dated November 20, 2019. (Staff)
- 4. Approval of the EDC Fiscal Year Ending (FYE) 2019 Revenue and Expense Report dated December 11, 2019. (Staff)
- 5. Approval of a Resolution of the Board of Directors of the City of Helotes Economic Development Corporation (EDC) designating Investment Officers for public investment purposes; authorizing the Executive Director to take all necessary steps to implement the provisions of this Resolution; incorporating recitals; providing for severability; and adopting an effective date. (Staff)

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

The City of Helotes City Hall is wheelchair accessible, and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Helotes will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received forty-eight (48) hours prior to the meeting. Please contact the City Secretary's Office at 210.695.5911 or by facsimile at 210.695.2123.

ITEMS FOR INDIVIDUAL CONSIDERATION:

- 6. Presentation on EDC Marketing Materials and resources used to promote the City of Helotes. Including but not limited to the following: (Staff)
 - Booth Display;
 - Brochures;
 - Commercial Property Flyers; and
 - Promotional Video.
- 7. Discussion of and action on purchasing reusable tote bags to promote Shop Helotes. (Staff)
- 8. Staff Updates:
 - Work completed and/or in progress since November 20, 2019; and
 - Current and proposed commercial developments with the City of Helotes.

Adjourn.

The EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the exceptions to the requirement that a meeting be open to the public, in accordance with Texas Government Code, Chapter 551 *Open Meetings*, Subchapter D *Exceptions to Requirement that Meetings be Open*. No action may be taken in Closed Session.

A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted on December 12 2019 at 4:00 p.m.

Mayor Thomas A. Schoolcraft

Executive Director

Attest:

Assistant Director



REGULAR MEETING MINUTES

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Regular Meeting on Wednesday, November 20, 2019 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

Present:

Board Members:

Blaine Lopez, President

Ron Lane, Vice-President

Matthew McCrossen

John Kodosky

Phyllis Jackson

Staff:

Thomas A. Schoolcraft, Executive Director

Glenn Goolsby, Assistant Director

Absent:

Kathryn Mitchell, Secretary Stephonie "Stevie" Seitz

1. Call to Order.

President Lopez called the meeting to order at 7:00 p.m.

OPEN SESSION:

2. Citizens to be heard.

The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). The EDC will accept comments from citizens of the City of Helotes and its Extraterritorial Jurisdiction (ETJ) only. Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

CONSENT AGENDA (ITEM NOS. 3-4):

All items marked with an asterisk (*) on the consent agenda were voted on as a group. Motion was made by Matthew McCrossen, second by John Kodosky to approve Items 3 & 4 as written. Motion carried unanimously.

- *Approval of the minutes of the EDC Workshop and Regular Meeting dated October 16, 2019. (Staff)
- 4. *Approval of the EDC Fiscal Year Ending (FYE) 2019 Revenue and Expense Report dated November 14, 2019. (Staff)

ITEMS FOR INDIVIDUAL CONSIDERATION:

5. Discussion of attending the International Council of Shopping Centers Red River States Conference & Deal Making on January 8-10, 2020. (Staff)

The Directors discussed the merits of attending the conference and approved sending the Assistance Director and City Council Liason, Bert Buys.

- 6. Staff Updates:
 - Work completed and/or in progress since October 16, 2019; and
 - Current and proposed commercial developments with the City of Helotes.

Glenn Goolsby reviewed the status of commercial projects around Helotes.

No action taken.

Adjourn the regular meeting of the EDC Board of Directors

President Lopez adjourned the meeting at 8:12 p.m.

Thomas A. Schoolcraft, Mayor Executive Director

CITY OF HELOTES

REVENUE & EXPENSE REPORT - UNAUDITED

AS OF: DECEMBER 11TH, 2019

252,955.24 (158,578.10) 58,626.29 194,328.95 23.18

05 -ECONOMIC DEVELOPMENT CORP FINANCIAL SUMMARY

REVENUES OVER/(UNDER) EXPENDITURES

CURRENT CURRENT YEAR TO DATE BUDGET % OF BUDGET PERIOD ACTUAL BALANCE BUDGET REVENUE SUMMARY NON-PROPERTY TAXES
 1,475,766.64
 0.00

 21,315.10
 0.00
 1,475,766.64 0.00 259,871.69 1,215,894.95 17.61 MISCELLANEOUS REVENUE 1,995.68 19,319.42 9.36 TOTAL REVENUES 1,497,081.74 0.00 261,867.37 1,235,214.37 17.49 EXPENDITURE SUMMARY ADMINISTRATION <u>1,244,126.50</u> <u>158,578.10</u> <u>203,241.08</u> <u>1,040,885.42</u> <u>16.34</u> TOTAL EXPENDITURES 1,244,126.50 158,578.10 203,241.08 1,040,885.42 16.34

4

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12-10-2019 02:19 PM

CITY OF HELOTES

PAGE: 2 REVENUE & EXPENSE REPORT - UNAUDITED

AS OF: DECEMBER 11TH, 2019

05 -ECONOMIC DEVELOPMENT CORP

REVENUES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET	
NON-PROPERTY TAXES						
401-3140 SALES TAX	1,465,951.64	0.00	257,539.68	1,208,411.96	17.57	
401-3150 MIXED BEVERAGE	9,815.00	0.00	2,332.01	7,482.99	23.76	
TOTAL NON-PROPERTY TAXES	1,475,766.64	0.00	259,871.69	1,215,894.95	17.61	
MISCELLANEOUS REVENUE						
406-1010 INTEREST	21,315.10	0.00	1,995.68	19,319.42	9.36	
406-1060 TRANSFERS IN/OUT	0.00	0.00	0.00	0.00	0.00	
TOTAL MISCELLANEOUS REVENUE	21,315.10	0.00	1,995.68	19,319.42	9.36	
TOTAL REVENUES	1,497,081.74	0.00	261,867.37	1,235,214.37	17.49	
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CITY OF HELOTES

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3

REVENUE & EXPENSE REPORT - UNAUDITED AS OF: DECEMBER 11TH, 2019

05 -ECONOMIC DEVELOPMENT CORP ADMINISTRATION

EXPENDITURES YEAR TO DATE CURRENT CURRENT BUDGET % OF BUDGET PERIOD ACTUAL BALANCE BUDGET PERSONNEL 510-5101 SALARIES 72,544.50 2,742.20 16,078.89 56,465.61 22.16 510-5111 LONGEVITY 1,220.00 0.00 1,220.00 0.00 100.00 510-5113 BENEFITS 18,266.42 26.51 3,119.07 15,147.35 17.08 TOTAL PERSONNEL 92,030.92 2,768.71 20,417.96 71,612.96 22.19 CONTRACTUAL SERVICES 510-5201 MEMBERSHIPS, DUES & LICENSES 16,000.00 1,351.79 2,055.37 13.944.63 12.85 510-5202 AUDIT FEES 3,200.00 1,650.00 1,650.00 51.56 1,550.00 510-5203 SCHOOLS, SEMINARS, CONFERENCES 3,000.00 0.00 0.00 3,000.00 0.00 510-5204 INTL. CONF. SHOPPING CENTERS 8,915.93 0.00 355.00 8,560.93 3.98 510-5205 BANK FEES 500.00 0.00 0.00 0.00 500.00 510-5206 LEGAL FEES / MDD CREATION 5,000.00 0.00 0.00 5,000.00 0.00 510-5208 CONC. DESIGN & LAND USE PLANS 15,000.00 0.00 0.00 15,000.00 0.00 510-5210 WORKSHOPS & PROMOTIONS 3,000.00 0.00 0.00 3,000.00 0.00 510-5211 MARKETING / TOURISM 35,000.00 0.00 2,264.79 32,735.21 6.47 510-5212 WEBSITE DEV. & MAINTENANCE 9,790.83 608.00 5.352.15 4,438.68 54.66 510-5214 MANAGED SVCS. AGREEMENT 5,400.00 0.00 15,000.00 (9,600.00) 277.78 510-5215 DEBT SERVICE 329,210.22 0.00 0.00 329,210.22 0.00 510-5224 OFFICE RENTAL 10,800.00 1,600.00 0.00 9,200.00 14.81 510-5225 OTHSD PARKING LOT LEASE 5,520.00 (52.92) 800.00 4,720.00 14.49 510-5227 CAPACITY / GAP ANALYSES 15,000.00 0.00 0.00 15,000.00 0.00 510-5228 VISITOR CENTER 50,000.00 0.00 0.00 50,000.00 0.00 510-5229 GATEWAY SIGNAGE 50,000.00 0.00 0.00 50,000.00 0.00 TOTAL CONTRACTUAL SERVICES 565,336.98 3,556.87 29,077.31 536,259.67 5.14 COMMODITIES 510-5301 OFFICE SUPPLIES 3.000.00 0.00 222.04 2,777.96 7.40 510-5302 OPERATIONAL EXPENSES 14,361.70 587.08 1,645.87 12,715.83 11.46 510-5305 COMMUNICATION EQUIPMENT 1,231.63 0.00 212.46 1,019.17 17.25 510-5326 EXPENSE REIMBURSEMENT 183.27 0.00 0.00 183.27 0.00 510-5333 380 AGREEMENT REIMBURSEMENTS 567,982.00 151,665.44 151,665.44 416,316.56 26.70 TOTAL COMMODITIES 586,758.60 152,252.52 153,745.81 433,012.79 26.20 TOTAL ADMINISTRATION 1,244,126.50 158,578.10 203,241.08 1,040,885.42 16.34 TOTAL EXPENDITURES 1,244,126.50 158.578.10 203,241.08 1,040,885.42 16.34 REVENUES OVER/(UNDER) EXPENDITURES 252,955.24 (158,578.10) 58,626.29 194,328.95 23.18

^{***} END OF REPORT ***

RESOLUTION NO. _____

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION (EDC) DESIGNATING AN INVESTMENT OFFICER FOR **PUBLIC** INVESTMENT PURPOSES: AUTHORIZING THE MAYOR AND/OR THE EXECUTIVE DIRECTOR TO TAKE ALL NECESSARY STEPS TO **IMPLEMENT** THE **PROVISIONS OF** THIS **RESOLUTION:** INCORPORATING RECITALS; PROVIDING FOR SEVERABILITY; AND ADOPTING AN EFFECTIVE DATE.

WHEREAS, the Public Funds Investment Act, codified in the Texas Government Code Chapter 2256, governs local government investment; and

WHEREAS, the EDC intends to fulfill the requirements of the Public Funds Investment Act in order to secure the safety of its funds; and

WHEREAS, the Public Funds Investment Act (Section 2256.005f) states that:

Each investing entity shall designate, by rule, order, ordinance, or resolution, as appropriate, one or more officers as investment officer(s) to be responsible for the investment of its funds consistent with the adopted Investment Policy and Investment Strategy. Authority granted to a person to invest an entity's funds is effective until rescinded by the Board of Directors or until the expiration of the officer's term or termination of employment.

In the administration of the duties of an Investment Officer, the Officer shall exercise the judgment and care, under prevailing circumstances, that a prudent person would exercise in the management of the person's own affairs, but the Board of Directors retains ultimate responsibility as fiduciaries of the assets. The Investment Officer(s) may deposit, withdraw, transfer, or manage the funds in any other manner; and

WHEREAS, the Public Funds Investment Act and the EDC's Investment Policy require the Investment Officer(s) to perform certain duties and report regularly to the Board of Directors on the investment program.

NOW, THEREFORE, BE IT RESOLVED that:

Section One. <u>Designation of an Investment Officer.</u> The EDC has complied with the requirements of the Public Funds Investment Act and its Investment Policy and designates the following individual to serve as Investment Officer:

Tabitha "Taby" Durr, City Treasurer

to exercise the judgment and care, under circumstances then prevailing, that a prudent person would exercise in the management of the person's own affairs and to perform all requirements of the Act.

Section Two. <u>Assignment of Responsibility.</u> The aforementioned Investment Officer is hereby assigned the responsibility for the investment, management, and safekeeping of all funds, regardless of their source or form, at all times.

Section Three. <u>Authorization.</u> The Executive Director is hereby authorized to take all necessary steps to implement the provisions of this Resolution.

Section Four. Effective Date. This Resolution shall take effect immediately upon its adoption.

Section Five. Recitals. The Board of Directors finds all of the above recitals to be true and correct and incorporates the same in this Resolution as findings of fact.

Section Six. <u>Severability.</u> If any section, subsection, sentence, clause, or phrase of this Resolution is for any reason held to be unconstitutional or illegal, such decision shall not affect the validity of the remaining sections of this Resolution. The Board of Directors hereby declares that it would have passed this Resolution, and each section, subsection, clause, or phrase thereof, irrespective of the fact that any one or more sections, subsections, sentences, clauses, or phrases be declared void.

PASSED, ADOPTED, AND APPROVED by the EDC Board of Directors this the 18th day of December 2019.

	APPROVED:
	Thomas A. Schoolcraft, Mayor EDC Executive Director
ATTEST:	
Glenn Goolsby, Asst. Director	



Resolution Amending Authorized Representatives

Please use this form to amend or designate Authorized Representatives.

This document supersedes all prior Authorized Representative forms.

* Required Fields	
1. Resolution	
WHEREAS,	
Helotes Economic Development Corporation 7 8 8 8 3 Location Number*	
("Participant") is a local government of the State of Texas and is empowered to delegate to a public funds investment pool the authority to invest fu and to act as custodian of investments purchased with local investment funds; and	ınds
WHEREAS, it is in the best interest of the Participant to invest local funds in investments that provide for the preservation and safety of principal, liquidity, and yield consistent with the Public Funds Investment Act; and	
WHEREAS, the Texas Local Government Investment Pool ("TexPool/ Texpool Prime"), a public funds investment pool, were created on behalf of entities whose investment objective in order of priority are preservation and safety of principal, liquidity, and yield consistent with the Public Funds Investment Act.	
NOW THEREFORE, be it resolved as follows:	
A. That the individuals, whose signatures appear in this Resolution, are Authorized Representatives of the Participant and are each hereby authorized to transmit funds for investment in TexPool / TexPool Prime and are each further authorized to withdraw funds from time to time to issue letters of instruction, and to take all other actions deemed necessary or appropriate for the investment of local funds.	,
B. That an Authorized Representative of the Participant may be deleted by a written instrument signed by two remaining Authorized Representative provided that the deleted Authorized Representative (1) is assigned job duties that no longer require access to the Participant's TexPool / TexPorime account or (2) is no longer employed by the Participant; and	ives Pool
C. That the Participant may by Amending Resolution signed by the Participant add an Authorized Representative provided the additional Authorized Representative is an officer, employee, or agent of the Participant;	
List the Authorized Representative(s) of the Participant. Any new individuals will be issued personal identification numbers to transact business witl TexPool Participant Services.	h
1. Tabitha Durr City Treasurer / Investment Officer	
Title	
2. Name Title	Secretaries
Phone Fax Email	
Signature	
3. Name Title	- Processor
Phone Fax Email	
Signature	

1. Resolution (continued)													
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4.		L											
Name		Title											
Phone Fax			i	mail							=	***************************************	***************************************

Signature					***************************************	***************************************	***************************************	***************************************	***************************************	***************************************	••••••••	6	
ist the name of the Authorized Representative listed above that will and monthly statements under the Participation Agreement.	I have prin	nary respon	sibility	for pe	erfor	ning	trans	actio	ns an	d rec	eiving	confi	mat
Tabitha Durr					*								
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hone Fax D. That this Resolution and its authorization shall continue in fur Participant Services receives a copy of any such amendmen at its regular/special meeting held on the 1 8 day of Delote: Document is to be signed by your Board President, Mayor County Clerk.	III force an at or revoc ecember	d effect unti ation. This f	l ame Resolu	ition is	her 2	eby ir 0	ntrod 1 9	uced :	and a	dopte	ed by t	he Pa	rtici
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The completed Resolution Amending Authorized Representatives can be faxed to TexPool Participant Services at 1-866-839-3291, and mailed to:

TexPool Participant Services 1001 Texas Avenue, Suite 1150 Houston, TX 77002

TEX-REP

Managed and

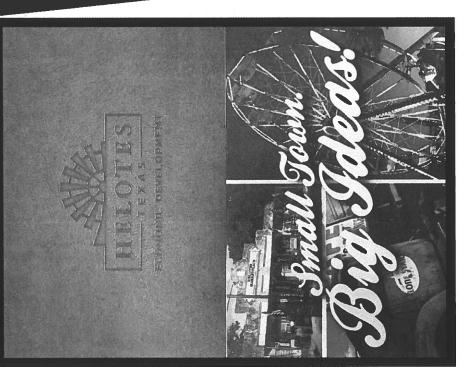


Marketing Materials

Prospect Packet









CITY OF HELOTES

Our Economic Development Corporation islandage many services to argue you in a or our community including evaluable properties and least against, demographic analysis including could goal its your success. If you would are more mind questions, please feel tree to conflact our Asiasant Director of Ecologists Devi-

S.74%

38,235

DEMOGRAPHICS

FOR DETAILS, PLEASE CONTACT:

Rick Schröder

City Administrator

City Administrator

City Star 388-5599

City (10-838-5599)

(S) INDUSTRY TARGETS

16.756

LOCAL GROCERY





ECONOMIC DEVELOPMENT HELOTES -TEXAS-



as boun transplay and family-oriented

COMMUNITY LEGACY OF

seam previous of a growing area

MARKETPLACE AT OLD TOWN HELOTES CORNYVAL FESTIVAL AND PARADE COMMUNITY BAND CONCERTS MILES OF TRAILS FAMILY EVENTS LIVE MUSIC

"Small-town charm and friendliness — Helotes is where we belong."

THE BEST SHALL TOWN INSTEXAS TO RAISE KIDS.

(2013) BLOOMBERG BUSINESS WEEK

in the Park, the Abstratiblace at Old Town

the Spanish word for norm or "siotes

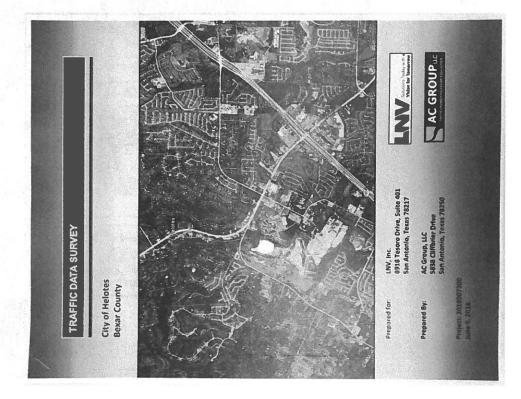
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events such as the enhusi Clorityval Paris which pays hornage to oxir City's name

Additional Collateral

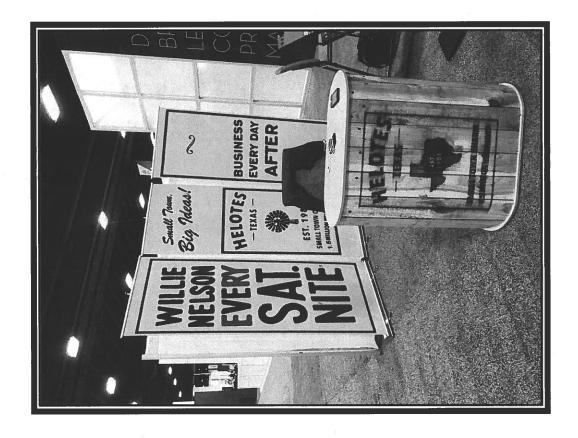






Booth Display

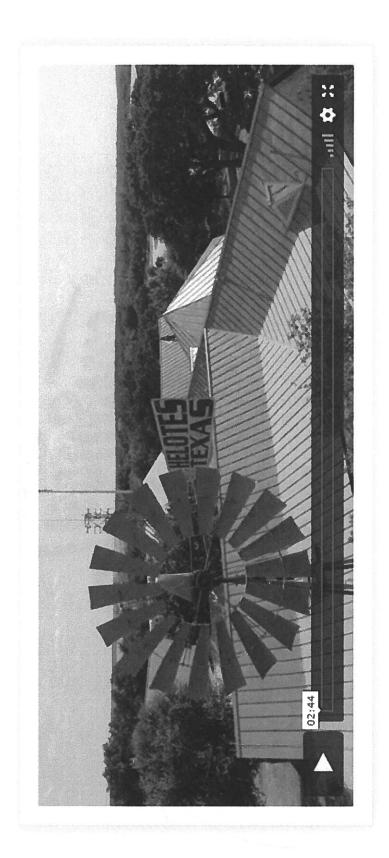






Video





ca https://Draft Economic Development Video





12951 Bandera Road City of Helotes Glenn Goolsby Helotes, TX US, 78023 SOLD TO

SHIP TO

12951 Bandera Road Glenn Goolsby City of Helotes Helotes, TX US, 78023

QT√	DESCRIPTION	UNIT PRICE	EXTENSION	Jan
1000	Mucho Grande Tote Color: Navy Decoration Method: Screen Print • Decoration Location: Front of Bag • Decoration Size: 4 W x 6 H • Decoration Size: 4 belotes Tote • Decoration Color: White	17.12	\$1,710.00	Tel:. jan@
				Ship \ Our Di Our Di Produ 15 wo 15 wo 15 wo 13
Custo	Customer Instructions / Comments	Artwork S&H Tax Total	EXTRA EXTRA EXEMPT \$1,710.00	Tax # Exem Custo

CONDITIONS & ACCEPTANCE

DUE TO THE PROCESS OF MANUFACTURING ITEMS TO CUSTOM SPECIFICATIONS, OVERRUNS OR NOT MORE THAN 10% WILL OCCUR. THESE WILL BE DEEMED ACCEPTABLE AND BILLED ONA PROPRATA BASIS. THIS QUOTE SHALL NOT BE ACCEPTANCE MAY BE EITHER BY NOTIFICATION TO CUSTOMER OR BY OUR COMMENCEMENT OF WORKON THEMERCHANDISE ORDERED.

YOUR SIGNATURE BELOW INDICATES ACCEPTANCE OF THIS QUOTATION AND AUTHORIZES YOU NAME IT SPECIALTIES, INC. TO PROCEED WITH THIS ORDER, VALID FOR 30 DAYS.

DATE SIGNATURE NAME

QUOTATION

#376607-32

Date Dec/11/2019

lan Meuth Contact

: (210) 344-9906 @ynis.net

ip Via r Discretion

tory

duction Time working days from artwork approval

rms t 30 Days

mpt

tomer Order #

Main Office You Name It Specialties, Inc.

United States, 78249 4730 College Park San Antonio, TX

Toll Free: (800) 905-5900 Tel: (210) 344-9906

Fax: (210) 344-9909 orders@ynis.net

www.younameitspecialties2.com

Mucho Grande Tote



QUOTATION #376607-32

Date Dec/11/2019

Contact Jan Meuth

Tel: (210) 344-9906 jan@ynis.net

Ship Via Our Discretion

FOB Factory

Production Time 15 working days from artwork approval

Terms Net 30 Days

Tax # Exempt

Customer Order #

Main Office You Name It Specialties, Inc.

San Antonio, TX United States, 78249 Tel: (210) 344-9906 4730 College Park

Toll Free (800) 905-5900 Fax: (210) 344-9909

www.younameitspecialties2.com orders@ynis.net



ART PROOF

Our goal is to deliver a finished product that meets or exceeds your expectations. The art proof and item details below is our understanding of the directions we have received. Please review all facets of this proof for accuracy.

Please provide written approval of this proof and items details.

Please email proof approval to your sales rep, or fax approval to (210) 344-9909.

Production time does not start until your written proof approval has been received.

YNIS bears no responsibility for errors found or changes requested after proof has been approved and order has been processed.

Item Color: Navy
Imprint Color: White

Imprint Location: Front Side of Bag: 4"W x 6"H

Art shown to size below. Red box does not print, indicates max imprint area only.





ARE Y	OU SURE THERE ARE NO ERRORS? PLEASE DOUB	LE-CHECK SPELLING, PUNCTUATION, PHONE NUMBERS, ITEM COLORS, ETC.
Appro	ved By:	Date:
	Revision Needed, No New Proof Needed Revision Requested:	
	Revision Needed, Please Send New Proof Revision Requested:	
	Proof Approved As is	

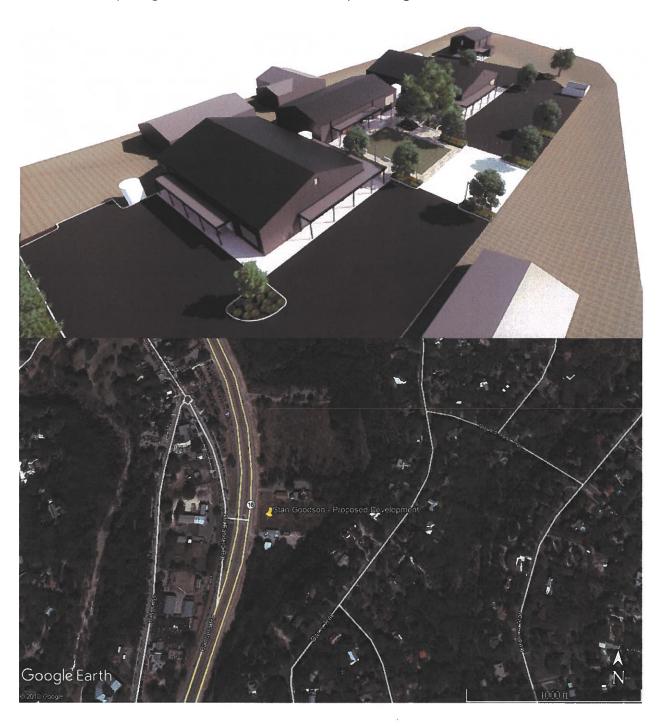
EDC Staff:

- Attended a morning networking event at Texas Grounds Coffee on December 11, 2019.
- Attended a Helotes Area Chamber mixer on December 11, 2019.
- Is continuing to work with NeonCloud Production to create a video tour of Helotes highlighting; residential growth, commercial development opportunities, and quality of life. We are planning to show the video at the December 18th Board Meeting.
- Will continue to stay in contact with prospects looking at Helotes for their next expansion.
- Will continue to have discussions for the development of a 15-20 acre mixed-use project. The developers are evaluating several sites in and around Helotes.
- Has designed the 2020 Shop Helotes Fiesta Medal. We have ordered 500 medals from SA Flavor, which should be delivered around the first of January.



Commercial Development Updates:

Property located near 14096 Bandera Road owned by Stan Goodson is being master planned by the Overland Group for 17,000-20,000sqft. of retail/office space. Construction plans have been submitted and are currently being reviewed. Staff has assisted in promoting the site to future tenants.



EDC staff continues to work with Dr. Joseph Bitters to assist in the development of approximately 13 acres located at the corner of Bandera Road and Hausman Road. Dr. Bitters had expressed an interest in a casual dine-in restaurant. Staff is in contact with a concept looking at Helotes and Boerne for their next location.



