

REGULAR MEETING MINUTES

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Regular Meeting on Wednesday, January 18, 2023 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

John Kodosky, Vice-President

Greg Hayden

Joel Lutz

Present:

Board Members:

Blaine Lopez, President

Melody Cooper, Secretary

Melissa Benavides

Jeff Felty

Staff:

Glenn Goolsby, Executive Director

Absent:

Marian Mendoza, Ex-Officio

1. Call to Order.

President Lopez called the meeting to order at 7:02 p.m.

OPEN SESSION:

2. Citizens to be heard.

The HEDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the HEDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future HEDC Agenda.

No citizen signed up to speak.

CONSENT AGENDA (ITEM NOS. 3 – 4):

All items marked with an asterisk (*) on the consent agenda were voted on as a group. Motion was made by Melody Cooper, second by Greg Hayden to approve Items 3 and 4 as written. Motion carried unanimously.

- 3. *Approval of the minutes of the Regular Meeting dated November 16, 2022.
- 4. *Approval of the HEDC Fiscal Year Ending (FYE) 2023 Revenue and Expense Report dated

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COMMITTEE REPORTS:

5. Update from the Executive Committee meeting.

President Lopez reviewed items discussed during the committee meeting held on January 11, 2023 which included an application for the Retailer and Tenant Improvement Grant, purchase of promotional items, and consideration of event sponsorships.

6. Update from the Finance Committee meeting.

Secretary Cooper stated the committee had reviewed the monthly expenditure report and approved all expenditures.

ITEMS FOR INDIVIDUAL CONSIDERATION:

7. Discussion of and action on sponsoring the Helotes Area Chamber of Commerce Gift Card Give Back initiative for 2023. (Staff)

Austin Lane, Chairman of the Helotes Area Chamber of Commerce presented the FYE 2023 Gift Card Give Back program and requested matching funds from the HEDC in the amount of \$10,000 that would allow the program to provide \$20,000 in the gift card doubling event.

Motion was made John Kodosky, second by Melissa Benavides to discuss and act on the item as presented. Motion carried 6-ayes; 1-abstain, Joel Lutz.

8. Discussion of and action on amending the Retailer and Commercial Tenant Improvement Incentive Program. (Staff)

Motion was made by Jeff Felty, second by Greg Hayden to discuss and act on the item as presented. Motion carried 6-ayes; 1-abstain, John Kodosky.

STAFF REPORT:

- 9. Briefing from staff and discussion of the following items:
 - Tenant Improvement Grant;
 - Arts Grant;
 - E-Commerce Grant;
 - Development Updates; and
 - Marketing Efforts.

Glenn Goolsby briefed the board on the status of current HEDC programs.

President Lopez adjourned the meeting at 7:48 p.m.

Executive Director